

HP TRANSFORMATION EXPERIENCE WORKSHOP FOR DATA MANAGEMENT

HP Packaged Consulting Services

Technical data

Service overview

HP Transformation Experience Workshop for Data Management is a 1-day, highly interactive workshop that helps customers define a strategy for data management. It will help your organization plan and prioritize to meet the challenges impacting your business. The workshop will help you identify data management issues, identify improvements and processes to address those issues, and formulate a roadmap to transform your data management environment to an entirely new level. The HP Interactive Workshop is a proven concept that builds consensus around a shared business and IT vision.

You will get:

- A comprehensive, nontechnical exploration of your data management strategy
- Topics presented using large exhibit panels, not PowerPoint slides
- Workshops delivered in an environment ideal for collaboration
- Service planning
- Service follow-up, including a report of observations and recommendations

Service benefits

- Chart a course toward data management improvements
- Discuss the challenges and opportunities around data management with seasoned HP experts
- Bring key decision-makers together, offsite, for one day of strategic planning
- Build a roadmap with specific next steps
- Get this service delivered at a mutually scheduled time convenient to your organization
- Approach data management with confidence
- Develop a realistic roadmap

Service feature highlights

- Configuration assistance
- Customer orientation session



Specifications
Table 1. Service features

Feature	Delivery specifications
Configuration assistance	<p>The Transformation Experience Workshop for Data Management is a fixed-price service that includes pre-workshop preparation, the workshop itself, and a post-workshop presentation of the results. Delivery is performed by a team of two people.</p> <p>In the course of the workshop, discussion will focus on the following key points:</p> <ul style="list-style-type: none"> • Is the rampant proliferation of databases becoming expensive in terms of the cost of servers and management, the cost of software licenses, business effects of failure, and overall power and cooling costs? Is the cost and complexity of database sprawl having an effect on the Customer's bottom line? <ul style="list-style-type: none"> — Database proliferation and costs are explored, quantified, and segmented. Solutions are proposed with capabilities to dramatically lower TCO while increasing high availability and disaster recovery, as well as dramatically lower energy use and data center space use. • Is the growth of data in the organization becoming unmanageable? Is there a need to provide ad hoc analysis of multi-terabyte data stores quickly and in a cost-effective manner? • Does the Customer need to consolidate multiple data marts into one data warehouse, and possibly combine it with external data sources in order to allow business users to extract more value out of the data, better discover trends and patterns, and better analyze market opportunities?
Customer orientation session	<ul style="list-style-type: none"> • Is the Customer about to refresh/replace or extend their existing data warehouse servers? <ul style="list-style-type: none"> — Driving factors for data exploration are explored, sized, and quantified. Solutions are proposed, leveraging massively parallel processing or high-bandwidth yet economical storage, as appropriate. • Are the Customer's current OLTP applications suffering from low performance? • Is the Customer looking for a cost-effective backup and disaster recovery solution for protecting the Customer's data? • Is the Customer complaining about the slowness of getting certain results, and of queries and reports on the Customer's current data warehouse? • Is there a need to leverage virtualization and self-service provisioning of database instances to dramatically lower the time and cost of deploying database solutions? <ul style="list-style-type: none"> — Virtualization of databases is explored, as is the self-service provisioning of instances. Solutions are proposed. • Is the demand for self-service business intelligence (BI) outstripping IT's ability to deliver? • Are the Customer's users complaining about the lack of flexibility and user friendliness of BI tools that the Customer currently uses? <ul style="list-style-type: none"> — Requirements are gathered, and business impact is explored, segmented, and quantified. Solutions are proposed. • Is the Customer's business demanding mobile yet highly interactive BI that can be accessed on multiple devices, providing deep analytic details?

Customer responsibilities

The Customer will:

- Actively participate in workshop discussions and follow-up activities
- Commit to bring eight to 10 senior business and IT decision-makers to the workshop

General provisions/Other exclusions

- HP's ability to deliver this service is dependent upon the Customer's full and timely cooperation with HP, as well as the accuracy and completeness of any information and data the Customer provides to HP.
- Any services not clearly specified in this document are excluded from this service.

Ordering information

Availability of service features and service levels may vary according to local resources and may be restricted to eligible products and geographic locations. To obtain further information or to order HP Transformation Experience Workshop for Data Management, contact a local HP sales representative and reference the following product number:

- HL920A1 for HP Transformation Experience Workshop for Data Management

Depending on the point of purchase and the requested service-level option, other product numbers may apply. Please consult a local HP representative or HP reseller regarding which product number will best meet your specific needs.

For more information

For more information on HP Packaged Consulting Services, contact any of our worldwide sales offices or resellers or visit our website at www.hp.com/services/consulting.

