

Brochure



# Everyone knows the power of a great story.

Tell us yours.



**Hewlett Packard**  
Enterprise



Your big project—totally epic. Why not tell the world how you did it? Why you did it? What it is doing for your business, your customers, your team—how it is accelerating your future.

We make it easy for you to tell that story.

### **Hewlett Packard Enterprise is your success advocate**

**Vision ... Leadership ... Collaboration ... Results .... Share Your Experience!**

Hewlett Packard Enterprise is all about turning your business successes into great stories. How we do that is completely up to you. You control what to say and where to say it.

#### **Here's how ...**

**1**

##### **Give us 30 minutes**

We conduct a professional interview with you (and anyone else on your team you would like to include) to gather all the details.



**2**

##### **We give you the stage**

We write the story and work with you to decide the best format—case study, video, blog post, pitch to media outlets, etc.



**3**

##### **Just say yes**

Give us the word when you're happy with it and we take the story from there.



### Stay in the driver's seat

With Hewlett Packard Enterprise you can pursue as many outlets for your story as you want. That could be a lot. Or one.

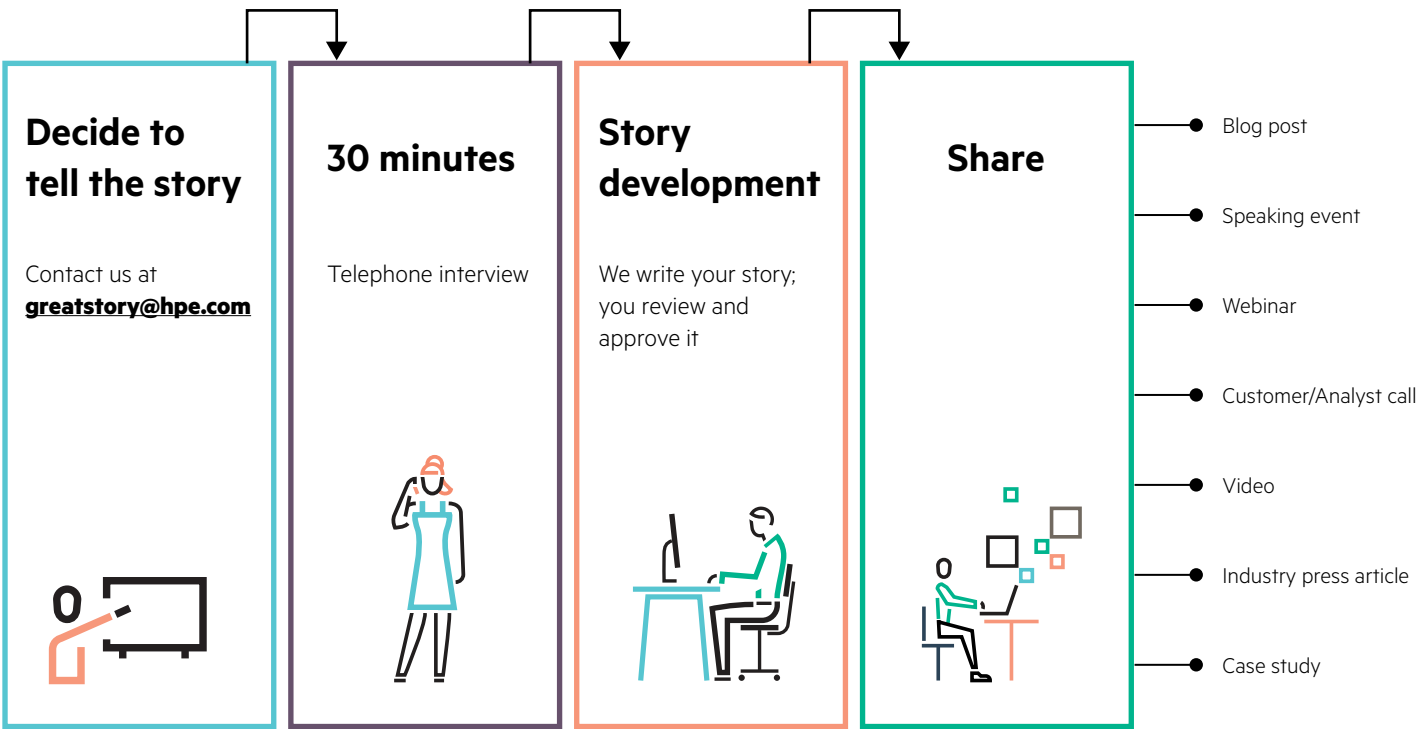
Want your story to go viral? We can shoot a video and post it on [hpe.com](http://hpe.com) and social media channels.

Enjoy speaking to industry peers? We can line up opportunities at industry events or our events.

Love to be quoted? The HPE public relations team can help spread your story to key media.

There are many possibilities. It's entirely your choice—we work with you to determine which options best meet your objectives and fit your schedule.

## Telling your story—at a glance



Get the recognition you deserve!



## Take the next step

Contact us at [greatstory@hpe.com](mailto:greatstory@hpe.com) and we take it from there.

To see sample stories from HPE customers, visit [hpe.com](http://hpe.com)



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