



Mission Driven Project Management: From Strategy to Action

HL258S

This two-day course will help you align your projects to business strategy in the most effective way to ensure they deliver on organizational goals and objectives. This course merges techniques from the world of business strategy and applies them to project management. Participants gain practical knowledge of how to create strategic mission and vision statements that achieve organizational objectives and align their projects to organizational goals.

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Links to local schedules, pricing and registration

US/Canada
Mexico/Latin America
Brazil

HP course # HL258S

Category Project Management

Duration 2 days

Special note

Thank you for considering HP Education Services for your Project Management/Business Analysis (PM/BA) training needs. We provide the following delivery options:

If you are an individual interested in attending this course, you may do so by clicking on the schedule link for Unites States/Canada. This will take you to the Management Concepts site where you can register for the class. You may also use your HP Care Pack Credits to pay for the class, in addition to standard payment options.

If your organization is interested in conducting a class at your location, or a virtual instructor led delivery for one of the listed courses, please [contact us](#) to obtain a quote based on your delivery requirements. (Note: Must have a minimum of 8 individuals for onsite deliveries)

Audience

- This course is also appropriate for project managers who want to improve their skills to link projects to organizational strategies

Prerequisites

- Project Management Experience

Course objectives

By the end of this course, you will be able to:

- Explain organizational strategy and its relationship to projects and project management
- Apply the strategic planning process at the organizational level
- Explain the importance of an organizational mission and vision
- Examine the execution of strategy through organizational structure and culture
- Calculate an organization's competitive strength using analysis tools
- Explain the influence of politics on project success
- Examine the influence of organizational strategy on the business system approach to project management
- Evaluate a project's alignment with organizational strategy
- Explain the entrepreneurial approach to project management
- Develop a business plan to communicate the entrepreneurial vision

Benefits to you

- World-class project management training based on the PMI® Project Management Body of Knowledge (PMBOK® Guide). Project management is an HP core competency, with 3500 experienced project managers in 160 countries
- Increased confidence in the management of your projects leading to professional recognition and increased levels of responsibility
- Better project performance and increased satisfaction among your project team

Next steps

- Recognition of your knowledge and skill by passing the Agile Certified Practitioner Examination appropriate to your country or region

Course outline

Overview of Strategic Project Management

- Organizational strategy defined
- The purpose of organizational strategy
- Strategic management process

The Strategic Planning Process

- Components of a strategic vision
- Vision and mission statements
- Organizational financial and strategic objectives
- Creating an organizational strategy
- Competitive strategies and models

Executing, Monitoring & Controlling Strategy

- The linkage between organizational values and strategy
- Offensive and defensive strategies
- Driving forces of competitive conditions
- Tools for analyzing competitive position
- Key success factors
- Competitive strength analysis
- The two phases of evolving competitive domains

Aligning your Projects to Organizational Strategy

- The alignment of culture with strategy
- Project politics
- Characteristics of a strategic project manager
- Strategic project selection
- Financial influences on projects
- Business system approach to project management

An Entrepreneurial Approach to Project Management

- Entrepreneurs and entrepreneurial characteristics
- The role of the entrepreneur
- Entrepreneurial process
- Entrepreneurial project management
- Project business plans

Learn more at

hpe.com/us/training/projectmanagement