


How to Protect Your Data in a Converged Infrastructure Environment

 While enterprise data requirements have evolved, enterprise data protection has lagged behind, putting one of your most valuable assets at risk.

What is converged storage?
Bringing together primary and backup storage (to consolidate various primary data sources) into a single backup process.

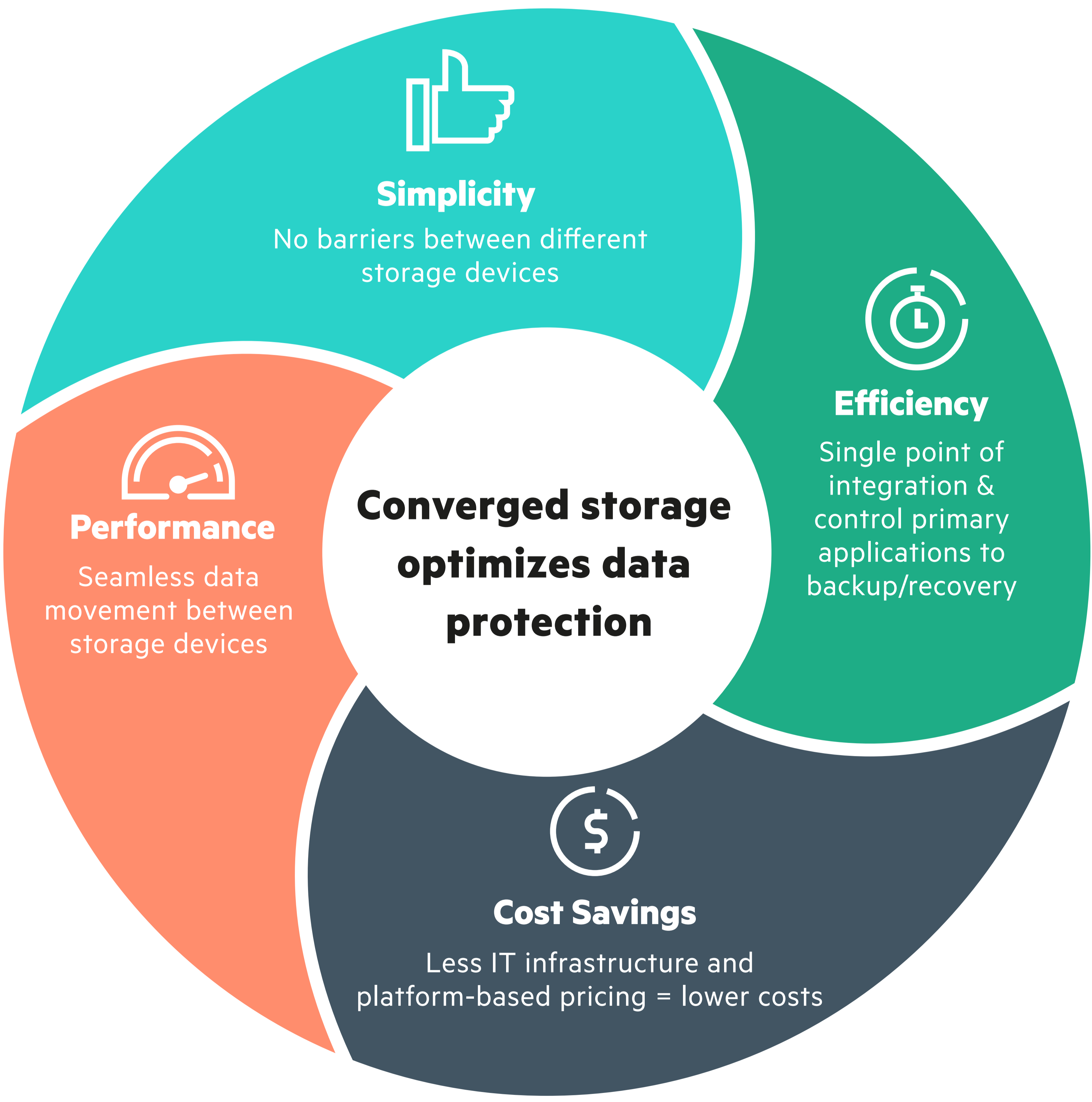
- Benefits of convergence:**
- ✓ resource pooling
 - ✓ better capacity utilization
 - ✓ centralized management
 - ✓ reduced data center costs

Today's Reality

60% of all storage space is taken up by copies of data¹

85% of hardware storage spending is used to manage these copies¹

Why a converged storage environment?



Learn more in the [Data Protection Playbook for Converged Storage](#)

Get started at hpe.com/storage/storeonce

1: The Copy Data Management Market IDC 2013

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