



# 2016 HPE Software Innovator Awards

## Roosevelt Washington, Caesars Entertainment Corporation

Quality Assurance division of leading global entertainment organization streamlines application testing

### Honorable Mention

#### Accelerate Next

#### Software

- HPE Application Lifecycle Management
- HPE LoadRunner
- HPE Unified Functional Testing



### High-level overview

Using HPE software and HPE Software Services, Caesars Entertainment Corporation has realized the following benefits:

- Standardized quality assurance procedures for 68,000 employees across multiple divisions, providing much-needed stability and consistency
- Maintained integrity of testing procedures for more than 500 projects simultaneously
- Reduced average time for each test from 6.5 minutes to 2 minutes, eliminating three-week testing queue and completing testing projects in days
- Freed IT personnel from time-consuming manual testing tasks, allowing them to focus on other jobs
- Gained the ability to host countless applications, including an accommodation booking function, on the popular website [www.caesars.com](http://www.caesars.com)
- Ensured required stability to reboot servers when necessary without disrupting or cancelling testing processes

### Company

Founded in 1998, Nevada-based Caesars Entertainment Corporation is the world's fourth-largest operator of casinos, hotels and golf courses. The company's flagship venue—Caesars Palace, on Las Vegas Boulevard—is an internationally renowned luxury hotel that attracts high rollers and entertainment seekers from across the world.

### Contact

Roosevelt Washington is the Quality Assurance Test Manager at Caesars Entertainment.

### Business goals

With a three-week backlog of testing cases, Washington knew he needed a more efficient way to close the gap between developing or upgrading a web application and launching it on the [Caesars.com](http://Caesars.com) website. These applications included systems to manage lodging, casinos, slots, banking, offers, and time and attendance. Washington also wanted to implement testing standards so that different branches of the organization could approach quality assurance in a consistent fashion.

Caesars Entertainment has been using HPE Application Lifecycle Management and HPE Unified Functional Testing to streamline the application development process and avoid project delays while ensuring organization-wide quality. The business also uses HPE LoadRunner to simulate the performance of applications under different levels of stress, which is especially important given that traffic to the website's accommodation portal fluctuates in response to predictable seasonal patterns.

### **HPE Partner**

Caesars Entertainment began working with Check Point Software Technologies Ltd. in February 2015. Together, they oversaw Caesars' migration from HPE Quality Center Enterprise 9 to HPE Application Lifecycle Management 12. Check Point took the lead on the migration.

### **HPE Software products implemented**

- HPE Application Lifecycle Management
- HPE LoadRunner
- HPE Unified Functional Testing

### **Additional benefits**

Using HPE software, Caesars Entertainment has been able to accelerate time to market for web applications and regulate their quality with speed and consistency. Importantly, the company's improved testing performance has allowed it to cut costs by reducing the number of staff members required to manage tasks manually. These staff members can instead focus on more complex, and more profitable, tasks.



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