

ESG InstaGraphic: How Can Big Data Improve Your Data Warehouse?

Enterprises recognize a wide range of technology goals as they evolve from data warehouses to Hadoop.



39%,

To reduce costs of data storage and archive



37%,

To complement/offload your BI tools



37%

To establish a centralized data lake or hub



37%

To distribute analytics workloads across commodity servers



35%

To accommodate more diverse and/or unstructured data sources

ESG Insight

The world of Hadoop is evolving quickly, and the stalwart data warehouse continues to have an important place for enterprises. The concept of the data warehouse integrating with Hadoop is efficient and practical, and may well become the best model for enterprise analytics in today's market. Companies looking for a joint solution would be well advised to add the HPE Converged System 300 for Microsoft Analytics Platform to their evaluation list for proof-of-concepts and see how it fits with their data warehouse and analytics needs.

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Original survey question:

What drove your organization's decision to implement Hadoop?

Survey respondents:

46 current Hadoop users responsible for their enterprise's big data, business intelligence, and/or analytics strategy

This InstaGraphic was created by
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