

Conquer IT transformation

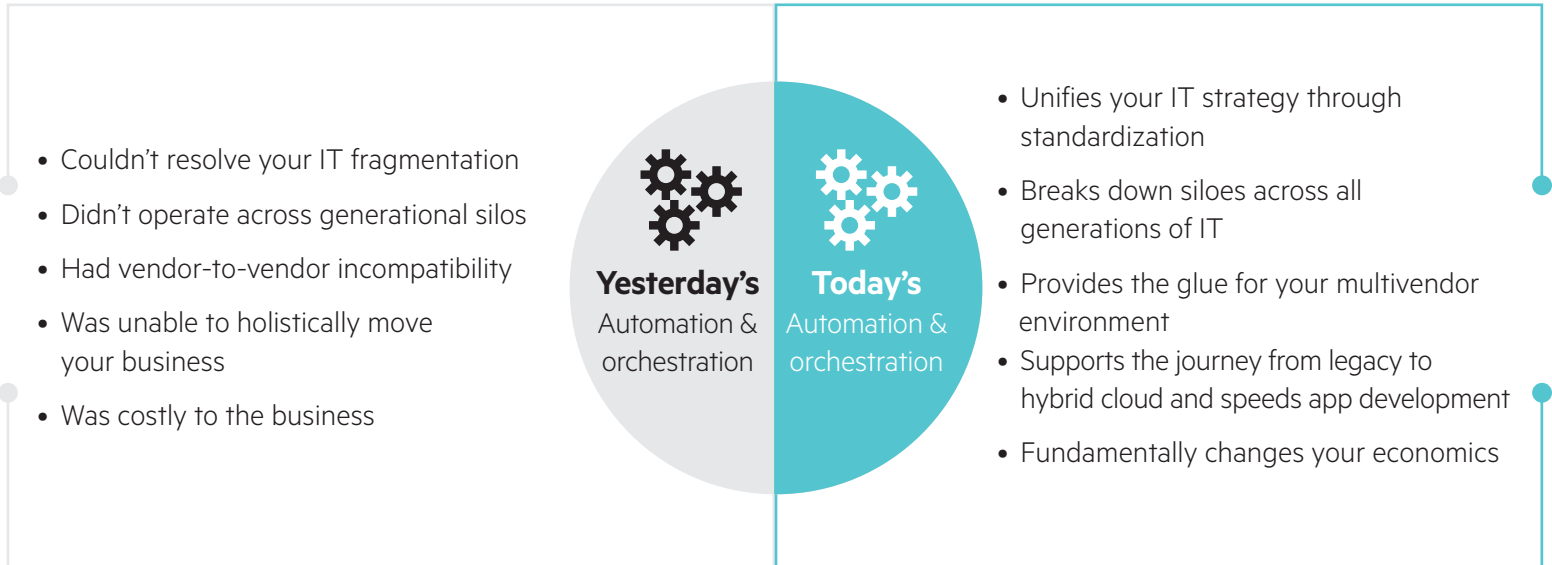
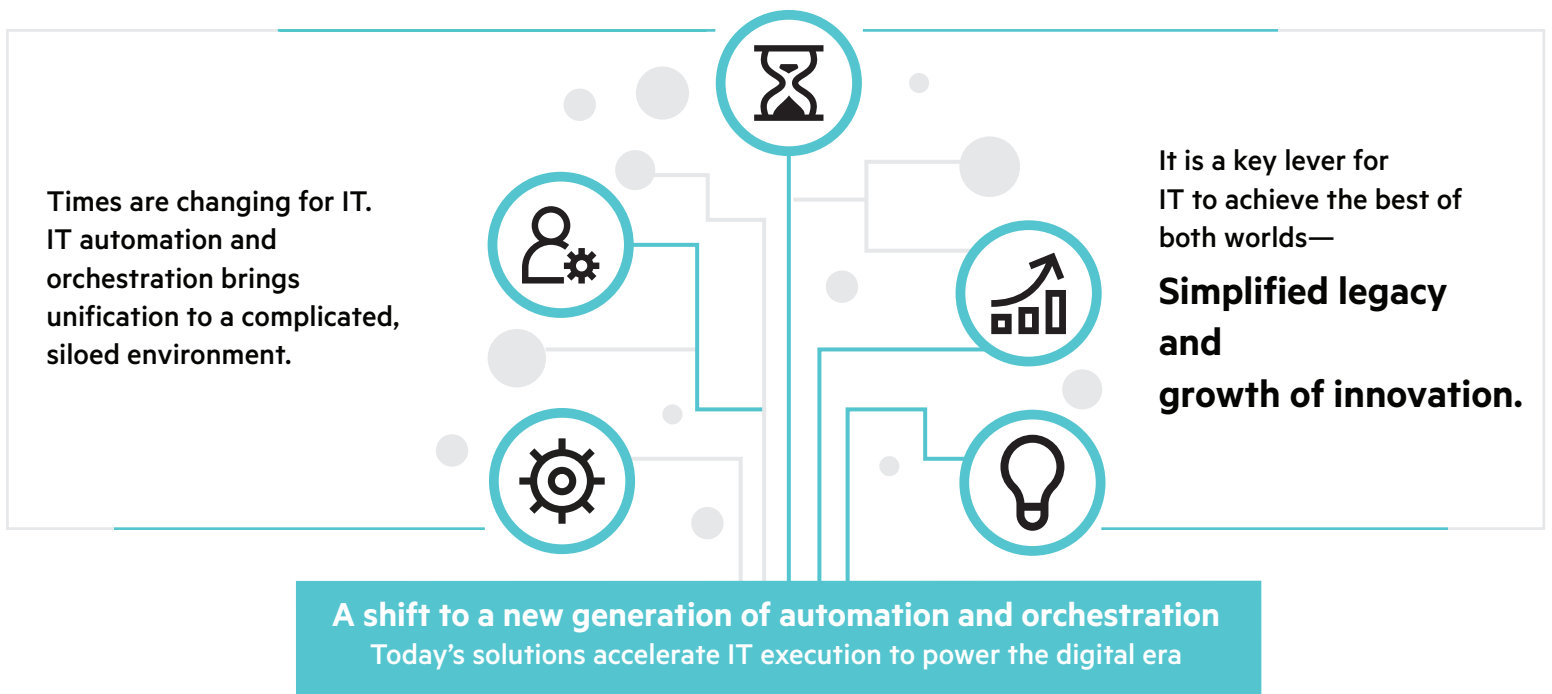
The new force for the multigenerational data center

Transform to a hybrid infrastructure through automation and orchestration to unleash your IT potential and move from ideas to execution to business results faster. Start your journey by:



While many have used various means of automation and orchestration in the past, the future is looking brighter.

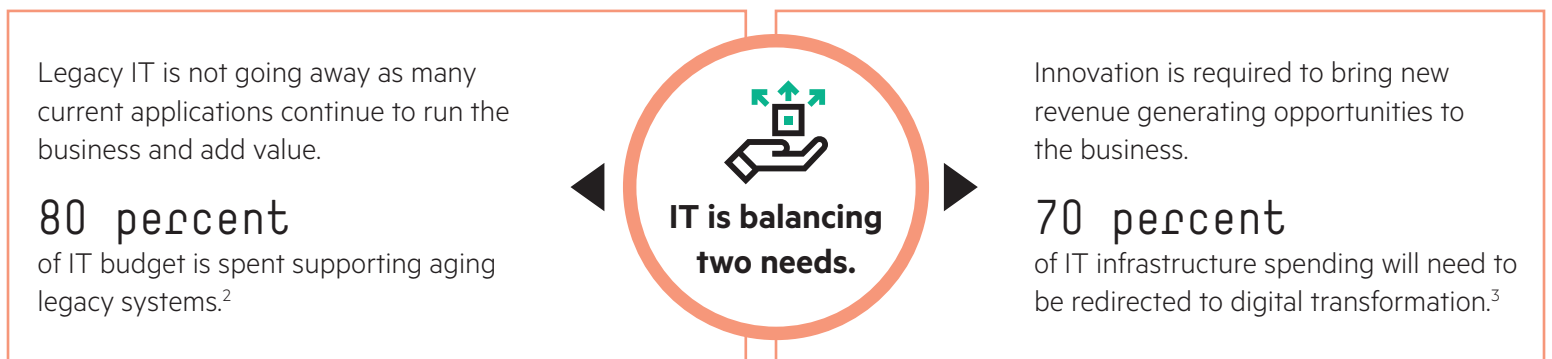
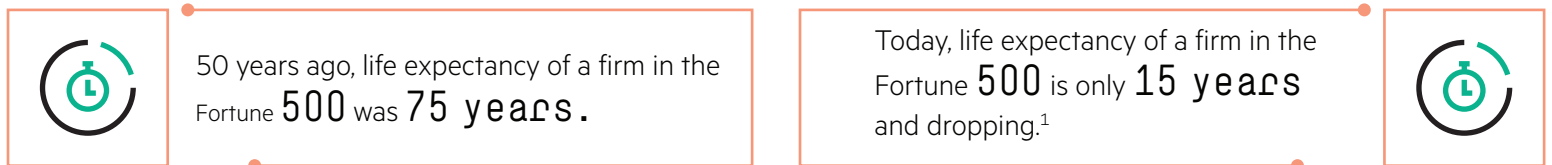
Not your father's automation and orchestration



Why now

The stakes are rising as life expectancy falls

IT transformation takes center stage, as digital disruption is requiring businesses to move at a more rapid rate.



The numbers don't add up but you can do both!

Get started with a trusted partner

- Unification**
HPE can manage multiple platforms and vendors for an open environment.
- Flexibility**
HPE delivers a full spectrum of services: advanced technology, consulting, and process re-engineering.
- Peace of mind**
HPE provides solutions for the most demanding businesses. Powering 9 out of the top 10 Fortune Global 500 companies.⁴
- Reassurance**
Hewlett Packard Enterprise is a leader in IT innovation. 96 percent of the world's most valuable brands trust HPE for transformation towards hybrid infrastructure.⁵

For more information on automation and orchestration, read "**Traditional meets innovation. Unleash IT potential**" or visit us online at hpe.com/solutions/automateorchestrate.

¹ "Fortune 500 firms in 1955 vs. 2014; 88% are gone, and we're all better off because of that dynamic creative destruction." American Enterprise Institute, Mark J. Perry, 18 August 2014
² "The Legacy IT Conundrum: Money Pit or Value-Add?." CIO, Bernard Golden, 5 March 2014
³ "IDC FutureScape: Worldwide Enterprise Infrastructure 2016 Predictions." IDC, Doc # 259813, November 2015
⁴ Enterprise Data Warehouse (Integrated End Customer Reporting Domain)—End Customer Revenue from 2013 Q3 to 2015 Q2