

Get more bang for your IT buck

Small and midsize businesses face big IT challenges

Outdated infrastructure
How can you meet today's business requirements with yesterday's systems?

Servers older than 4 years deliver just

4% of the performance of current servers on

65% of the energy.¹

deliver **4X** faster workload performance²

and **3X** more computing capacity³

Limited budgets
How can you meet the demand for new IT services on a limited budget?

33%

of midsize businesses are investing in IT cost-reduction initiatives.⁴

Poor utilization
How can you gain greater value from your IT investments?

40%⁵

improved capacity utilization

System downtime
How can you avoid the high costs of system downtime?

26%

less unplanned downtime with HPE Virtualization Solutions.⁷

Downtime results in an average loss of **\$75,000/hr**.⁶

Limited staffing
How can you manage IT effectively without a big team of professionals? This is the situation for SMBs:

These challenges can prevent SMBs from getting the right **bang for their IT buck.**

Conquer your IT challenges with three strategies.

1 Capitalize on more efficient systems

- ✓ Reduce costs with energy-efficient servers.
- ✓ Save space with high-capacity storage.
- ✓ Leverage networking gear with built-in security.

New technologies can increase performance and reduce complexity, energy use, and costs.

2 Leverage server virtualization

- ✓ Consolidate resources to increase utilization.
- ✓ Run more apps on fewer servers.
- ✓ Accelerate app deployment with virtual machines.

Virtualization can help you reduce hardware costs by 30%.⁸

3 Consolidate and simplify management

- ✓ Automate manual tasks.
- ✓ Save time with end-to-end management designed for IT generalists.
- ✓ Manage servers, storage, and networking with one toolset.

Reduce downtime by up to 77% with better management.⁹

Get there today with HPE Just Right IT

Hewlett Packard Enterprise **Just Right IT** products, solutions, and services drive down costs.

Efficiency

HPE servers, storage, and networking help you reduce energy costs and save space.

Consume **36%** less energy with HPE ProLiant Gen9 servers.¹⁰

Consume **50%** less space and cut energy costs by **60%** with HPE Storage and virtualization.¹¹

Reduce network costs by **35%** with HPE Networking.¹²

Virtualization

HPE ProLiant Gen9 servers work with leading virtualization platforms to increase utilization and reduce costs.

Cut operating costs and space demands with HPE virtualization solutions while reducing TCO up to **62%**.¹³

Management

HPE ProLiant Gen9 servers simplify management and reduce downtime.

Reduce unplanned downtime by up to **77%** and incident management time by **55%** with HPE management.¹⁴

Get updates with a single click to save time and money.

Services

HPE makes it easy to get maximum results from your IT investments.

Find the right support coverage for your business with HPE Support Services.

Accelerate your IT plans with an innovative strategy from HPE Financial Services.

IT costs are rising. Take control with HPE Just Right IT.

hpe.com/info/justrightit-costs

¹ Seer Infotek blog, "Data Center Refresh Cycle-Maximizing Value/Ensuring Security" July 10, 2014
² HPE internal testing of SmartCache. Performance done with equivalent controller in a controlled environment. HPE Smart Storage engineers, Houston, TX as of 18 May 2014.
³ HPE internal analysis. Comparison between DL380 Gen9 vs. DL380p Gen8 with Sandy Bridge processors. Source for system wattage was IDC Qualified Performance Indicator. Calculation: Performance/Watt, August 2014.
⁴ ESG, "How to Reduce Costs in Following Best Practices by Simplifying IT Management," an ESG white paper commissioned by HPE, June 2015.
⁵ VMware vSphere® with Operations Management™—Product Brief, 2014.
⁶ IDC, "The Business Value of Connected Support from HPE," an IDC white paper sponsored by HPE and Intel®, Doc # 254594, April 2015.
⁷ HPE internal measurements conducted in June 2014. Intel performance testing. intel.com/performance
⁸ HPE comparison of traditional dual-controller disk array and two-node server cluster vs. two-node server cluster with VSA storage.
⁹ "HPE Network Portfolio: Delivering ROI and Value from Edge to Core," an IDC white paper sponsored by HPE, March 2014.
¹⁰ 100 DL380 G6 servers consolidated down to 16 DL380 Gen9 enabling 62% TCO savings over three years, including initial acquisition costs. There is also a potential reduction in monthly OPEX expenditure of more than 80%. Includes software support for vSphere and Windows®. Also includes a 25% discount on hardware. August 2014.
¹¹ IDC, "The Business Value of Connected Support from HPE," an IDC white paper sponsored by HPE and Intel. Doc # 254594, April 2015.