Hewlett Packard
Enterprise

Boost productivity

Is your business innovation limited by IT productivity?

Today, businesses are under considerable pressure to innovate by leveraging new styles of business technologies: mobility, big data, cloud and security. The explosion of mobile devices, cloud-based services and high compute-bandwidth workloads are pushing legacy IT to the breaking point.

Review your current environment:

- **Do you need access to data from anywhere, at any time, with any device?**

- **Do you have new business initiatives that rely on high performance applications?**

- **Do you have the security to protect your business and your sensitive customer information?**

- **Do you feel constrained by the abilities of your IT staff to support your requirements?**

If you answer "yes" to any of the above questions, congratulations, you are typical of most small and midsized businesses (SMB). Successful organizations understand the need to leverage technology efficiently to solve these issues and are seeking ways to achieve it.

Over 86% of CEOs believe that advanced information technologies will play a substantial role in transforming their business over the next 5 years.[1] At the same time, many executives do not believe that their IT organizations are able to deliver services rapidly enough and that confidence continues to erode. Only 13% of managers believe that their organizations are completely or very effective at introducing new technologies faster than their competitors; down from 22% in 2012.[2]

Businesses cannot thrive when the gap continues to grow between business demand for simple, fast, cost effective, value-added services and the ability for IT to supply them. To deal with this gap, SMBs require a new dynamic information infrastructure. The traditional server platform must transform to not only address current needs but seamlessly handle future workloads while lowering costs. Beyond performance, these new servers must be able to provide new services quickly, increase productivity and scale resources without intrusive business interruption.

[1] PWC Good to Grow 2014 US CEO Survey.
http://pwc.com/us/en/ceo-survey-us/2014/assets/2014-us-ceo-survey.pdf

[2] IT under pressure: McKinsey Global Survey results March 2014

How modern servers can boost productivity

We understand that you want an enterprise-grade infrastructure that is sized for your organization and can deliver the desired results without the up-front capital investments or ongoing management costs usually associated with these solutions. Modern servers can redefine server economics, accelerate service delivery and boost business performance by:

- **Increasing productivity with high performance infrastructure**

- **Streamlining operations with intuitive management tools**

- **Improving operational productivity with integrated management**

- **Automating operations with repeatable processes**

To learn how to work smarter, accelerate service delivery and get your environment ready for the demands of mobility, big data, virtualization and cloud, read the complete white paper.

Click here for
Boost Productivity Whitepaper

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