

# Get a single view of all your data

## HPE Flex Solutions for Data Warehousing with Microsoft SQL Server

Grant fast access to aggregated information across your  
entire business

### Just Right IT, just for you

HPE Flex Solutions are part of the HPE Just Right IT program, helping you achieve your business goals with simple, reliable, and affordable products, solutions, and services.



**It's easy to augment your SQL data warehouse with HPE Flex Solutions for SQL business intelligence (BI), for powerful analytics capabilities that help you make better business decisions, more efficiently.**

### Find it faster

Imagine you're running a retail store. Customers come in looking for all different types of items. If you have to stop and search multiple locations for what they want, you'll never make a sale. But if you can access detailed information about all of your inventory in an instant, you'll have a lot of happy customers.

According to Maurice DeVidts, Senior Engineer, "Business users are like shoppers. They need specific information, and they need it fast. If information is in packaged applications and online transactional processing (OLTP) systems in various forms, it's hard to find."

"HPE Flex Solutions for Data Warehousing with Microsoft® SQL Server converge all of your data from multiple sources into one central repository. You can restructure and transform the data to help it make more sense for users, and optimize it for reporting without impacting the performance of the source operational systems."

With one central repository, you can provide a single source of truth for things like order information and financial transactions. Users can access company-wide information for easier analysis. And it's simple to augment your SQL data warehouse with SQL business intelligence (BI) for more powerful analytics capabilities that help you make better business decisions, more efficiently.

## Solution brief



### Enhance data warehousing with confidence

#### Deploy a robust platform

A cost-effective, scalable platform reduces complexity and increases agility.

#### Redefine economics

Purchase only what you need, and expand seamlessly as your business grows.

#### Focus on your business

Gain the ability to respond quickly and flexibly to changing trends.

#### Deploy with confidence

Flexible, predefined configurations with HPE partner support simplify sizing and speed provisioning.

<sup>1</sup> Microsoft white paper, "SQL Server In-Memory and Columnstore Feature Comparison," March 2016

**Note:** Microsoft SQL is only available through Microsoft and Microsoft partners.

### Our solution partners



Sign up for updates

**Hewlett Packard  
Enterprise**

## Go with trusted partners

Innovative HPE ProLiant Gen9 servers, powered by Intel®, give you the power, choice, and flexibility to take on complex challenges and workloads, with the simplicity and cost-effectiveness you need to stay ahead. HPE Flex Solutions give you the option of adding business-grade Aruba Instant Wi-Fi with zero-touch deployment. You can also add HPE VM Explorer software for fast, flexible backup and recovery of virtual environments.

### Microsoft and HPE, better together

Hewlett Packard Enterprise and Microsoft jointly develop, engineer, and test each one of these solutions for optimized performance and reliability. Microsoft SQL Server leverages in-memory technology for database workloads, accelerating query performance by as much as 340X.<sup>1</sup> If you're ready for SQL Server 2016, platform advancements allow you to take advantage of HPE ProLiant Gen9 persistent memory for unprecedented database performance.

You can add a Microsoft Azure Token to your solution and use it to keep cloud-born data in the cloud, and reduce capital and operating expenses by using cloud and hybrid scenarios such as simple smart cloud backup, disaster recovery, and extension of on-premises applications.

To keep things simple, HPE Flex Solutions are delivered with HPE partner support to simplify sizing and accelerate provisioning. You can purchase just what you need today and grow IT easily along with your business.

You also benefit from HPE Support Services combined with HPE Get Connected for problem prevention and faster issue resolution, resulting in a significant reduction in downtime.

## Find out more, today

Find what you need, faster. Call your HPE or authorized partner today.

Learn more at  
[hpe.com/info/smb/servers](http://hpe.com/info/smb/servers)

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