



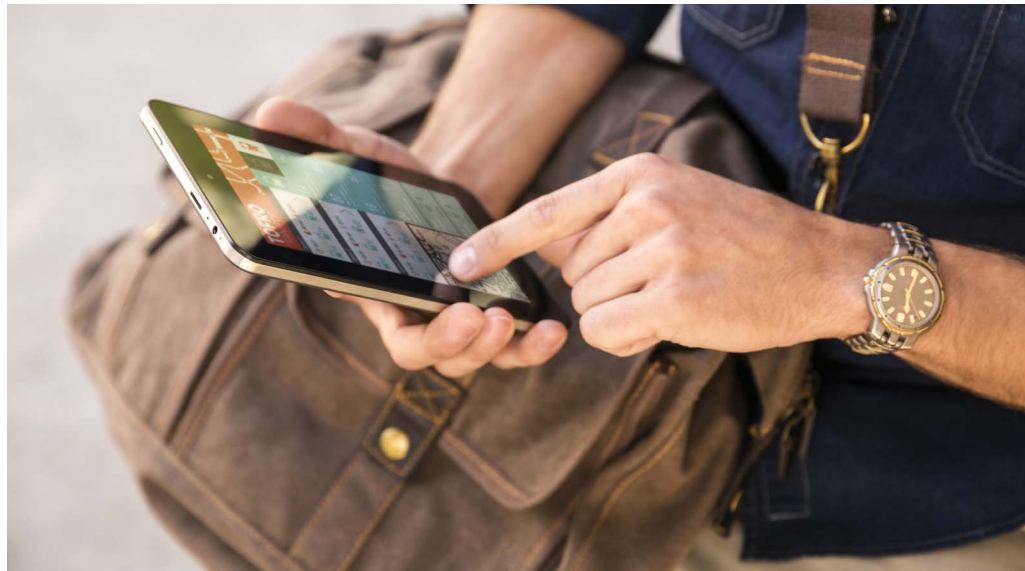
Bypass the toll booth

HPE Flex Solutions for SMB Online Transaction Processing with Microsoft SQL Server

Hosting your own transaction processing saves money and helps you run fundamental business tasks more efficiently.

21%

performance boost from Intel® Xeon® processors,¹ up to 30X faster transaction speeds, and up to 100X faster query speeds.¹



Just Right IT. Just for you.

HPE Flex Solutions are part of the HPE Just Right IT program, helping you achieve your business goals with simple, reliable, and affordable products, solutions, and services.

Say “no” to the toll troll

Have you heard the fairy tale about the troll who stops you to collect a toll every time you cross his bridge? Paying all those fees can really add up, and slow down your trip as well. That might sound familiar if you're paying third-party service providers for online transaction processing (OLTP).

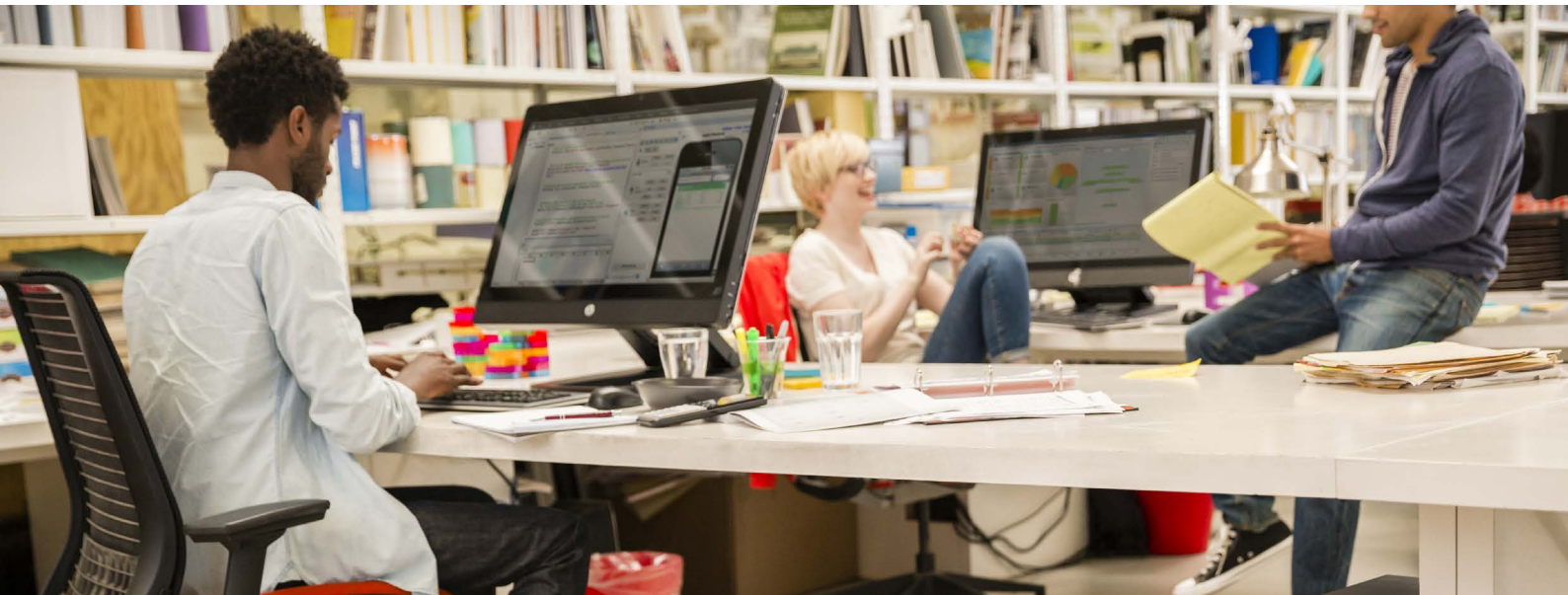
According to Brian Beneda, Manager, Partner Technical Enablement at HPE, “Many small to midsize businesses use third-party service providers for OLTP.

This can be costly in terms of fees charged by providers, and gives SMBs less control over their data and limited access to important snapshots.

HPE Flex Solutions for OLTP with Microsoft® SQL Server® are a robust, secure, cost-effective platform for fast transactions and easy access to the information you need to drive business growth.”

Microsoft SQL Server on HPE ProLiant rack and tower servers, powered by Intel, provide a robust OLTP platform that's easy to deploy and manage.

¹ Intel performance testing, comparing measurements on platform with two E5-2600 v3 vs. E5-2600 v4 processors, November 2015



Enhance OLTP with confidence

Deploy a robust platform

A cost-effective, scalable platform reduces complexity and increases agility.

Redefine economics

Purchase only what you need and expand seamlessly as your business grows.

Focus on your business

Gain the ability to respond quickly and flexibly to changing trends.

Deploy with confidence

Flexible, predefined configurations with HPE Partner support simplify sizing and speed provisioning.

² Microsoft white paper, "[Microsoft SQL Server Mission Critical Performance and Scale with SQL Server and Windows Server](#)," September 2014.

Note: Microsoft SQL is only available through Microsoft and Microsoft partners.



Sign up for updates

Rely on trusted partners

Innovative HPE ProLiant Gen9 SMB servers, powered by Intel, give you the power, choice, and flexibility to take on complex challenges and workloads, with the simplicity and cost-effectiveness you need to stay ahead. HPE Flex Solutions give you the option of adding business-grade Aruba Instant Wi-Fi with zero-touch deployment.

Microsoft and HPE, better together

Microsoft SQL Server leverages in-memory technology for OLTP workloads, accelerating transactions by up to 30X² and providing 100X faster queries² for real-time operational insights on your operational data. If you're ready for SQL Server 2016, platform advancements allow you to take advantage of HPE ProLiant Gen9 persistent memory for unprecedented levels of database performance.

To protect your data, you can add a Microsoft Azure Token to your solution, for simplified backup to Azure and the ability to set up an Azure virtual machine as an Always On secondary.

To keep things simple, HPE Flex Solutions are delivered with HPE Partner support to simplify sizing and accelerate provisioning. You can purchase just what you need today and grow IT easily along with your business.

You also benefit from HPE Support Services combined with HPE Get Connected for proactive problem prevention and faster issue resolution, resulting in a significant reduction in downtime.

Find out more, today

Get to the answer, faster. Call your HPE or authorized partner today.

Learn more at
hpe.com/info/smb/servers