Benefit from the cloud journey

HPE Transform to Cloud Workshop

Experience the cloud transformation journey into hybrid delivery... rapidly.

Cloud computing is evolving. Are you ready?

Cloud has become mainstream. No longer on the fringes of IT service delivery, more and more enterprises are now making bold moves, betting on cloud to be the catalyst that could gain them a competitive advantage. Until recently, many took a wait-and-see approach—small-scale pilot projects driven by cost-cutting and limited to a single-delivery model (either private or public cloud). However, the tide has now turned.

Enterprise IT is now adopting cloud for strategic, business-critical initiatives, blending public, private, and managed cloud into a hybrid delivery model. It is estimated that by 2016, 75 percent of IT delivery will be cloud based.[1] The focus is increasingly shifting from reducing costs to accelerating innovation and improving business value on technology investments.

This, in turn, is changing the thought process for IT and business executives alike. What used to be a technology-driven discussion has evolved to grappling with questions such as:

• How can cloud enable my business objectives?

• How do I accelerate cloud adoption?

• How do I manage risk?

• How do I manage the organization's mindset?

• How do I bridge with existing architectures, processes, applications, suppliers, governance, and infrastructure?

• How do I future-proof the investment we make today?

• How do I leverage previous cloud investments that have not delivered business value?

In short, what you now need to succeed is a holistic strategy that will help you to answer these and similar questions, and guide you toward your goals.

[1] "Coleman Parkes Research by HP", Coleman Parkes, May 2013

Cloud is a journey, not just a destination

The path to cloud-driven, hybrid delivery will be a journey. Your journey is likely to be different from others' and will be shaped by your objectives, maturity, risk profile and other factors. Your business cannot afford the time or money for trial-and-error or experimentation. You need the shortest and most cost-effective route to adopt cloud to meet your strategic business objectives.

How can you chart your journey?
At HPE, our experience and record of accomplishment speak for themselves. We have gleaned a large body of knowledge that we have packaged to bring you the HPE Transform to Cloud Workshop.
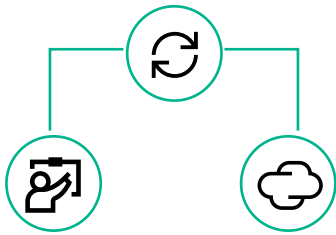
Experience cloud transformation—live

The HPE Transform to Cloud Workshop is an interactive experience, tailored to and driven by your business and cloud agenda. It focuses around you and helps you to:

• Develop clarity, consensus, and vision

• Understand why cloud is a new way of doing business technology and how it can enable your business vision

• Identify the cloud initiatives that support your business agenda

• Create a plan of action for your journey forward

Using highly informative and engaging visual panels to drive interaction in the workshop, senior HPE consultants share their vast experience from many engagements across a wide variety of industries to create an experience that fosters an open and frank conversation about how you can best leverage cloud, based on your specific circumstances.

Ultimately, the goal of the workshop is to facilitate faster decision-making and cross-team collaboration—so that you can shape your own cloud path to a promising future.

Figure 1: HPE Transform to Cloud Workshop in action

Six reasons to sign up for the HPE Transform to Cloud Workshop

1. Take a holistic approach to cloud—including technology, process, people, and governance

2. Gain a clear understanding of your current situation and future aspirations, and define a suitable roadmap

3. Prioritize cloud-related projects that are strategic, transformational, and promising, for gaining ROI/business value quickly

4. Understand the benefits, scope, scale, and all critical success factors

5. Gain stakeholder buy-in and give traction to any existing cloud initiative

6. Draw on the HPE experience and best practices from over 800 delivered workshops

The steps to hybrid delivery using cloud services

The facilitated envisioning structure of the workshop takes you through the end-to-end lifecycle experience of the cloud transformation journey. It helps you develop an understanding of all the areas that affect cloud in your organization, so that your team can work successfully in realizing your vision and integrating cloud services into your IT and business services.

1. **Establish a common understanding of the business context for cloud**

   This is the first step of the journey. Using inputs such as your business goals, drivers for change, and barriers to execution, we discuss what your perceived or intended cloud role is—be it as a go-to-market service provider, an internal cost center–based service provider; a pure consumer of cloud services, or even if you are not sure. From this point, we work with you to identify your investors and sponsors, what value propositions you consider appropriate for your situation, and what business outcome you are seeking from cloud services in your context. Of course, this might not be your first time with cloud, so we also work to identify the outcomes and possible influencing factors where you have tried going down this path before and not had the success you expected.

2. **Establish a common conceptual framework—practices and principles**

   There are some foundational concepts that are frequently overlooked in transformation discussions. Therefore, we address them along with key practices and principles that are not only used, but also required for a successful transformation that leverages cloud in the manner most appropriate to your organization's goals.

3. **Addressing the necessary changes to gain benefit from cloud**

   Leveraging cloud in your organization is not a purely technical issue—there are many dimensions to consider that are different from the way IT and services are leveraged to deliver business value to your organization today. These include organizational structure, capabilities and culture; business and technology processes; application architectures and designs; governance, risk, and compliance, including end-to-end security; and finally, the enabling technologies themselves.

4. **Planning for success—through to design and implementation**

   The conversation moves towards reviewing the best practices involving enterprise architecture principles, from developing a suitable business case—through planning, design, build and test, and ultimately, transition to production. This enables the identification of areas that need attention in order to facilitate successful realization of the anticipated benefits of cloud according to the vision established earlier.

5. **Sustainability, efficiency, and business value**

   Finally, we discuss the operational aspects that become the new normal in leveraging cloud in your organization. We cover the areas that apply, including a customer-centric approach to services delivery, operational systems, processes, roles, personnel factors, and technology capabilities. We look at the new ways of managing supply and capacity to support services, as well as facilitating an interlock with the business and financial perspectives.
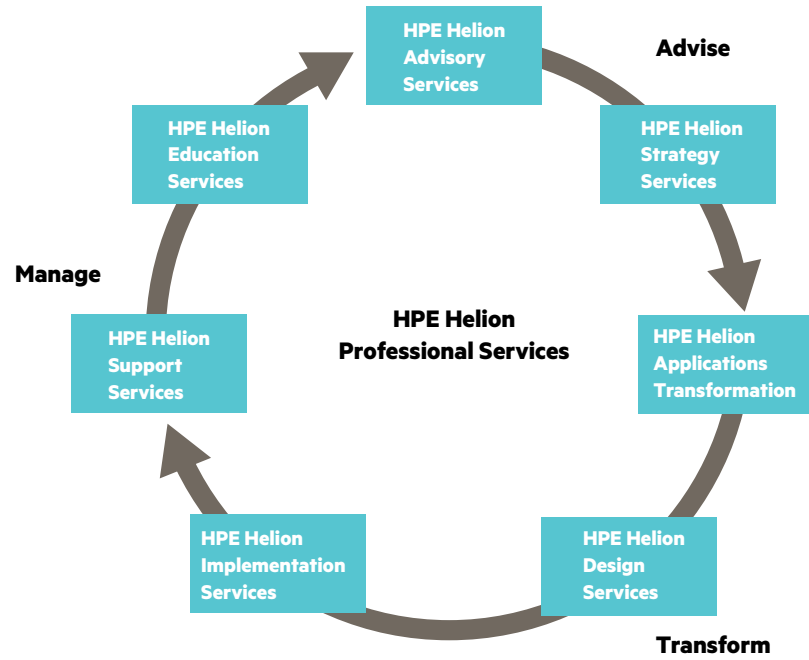
Figure 2: HPE Helion Professional Services

The critical dimensions

As we progress through the workshop, we consistently address enablers, inhibitors, and critical success factors, in order to keep focused on a successful realization of business benefits. Throughout the workshop, the HPE consultant integrates the various aspects of these critical dimensions:

• Applications

• Economics

• Governance, risk, and compliance

• Management of change

• Service operations

• Security

• Service portfolio

What's next?

Professional services to accelerate business outcomes

Once you have defined your high-level roadmap and have gotten consensus from all stakeholders, you are ready to progress to the next step in your journey. HPE can support you in your efforts to create actionable next steps and execute them. Whether you decide to build a detailed roadmap or start your implementation right away—we can help. HPE has a comprehensive portfolio of cloud professional services to advise, transform, and manage your cloud journey and investments with an end-to-end lifecycle approach.

HPE can help you accelerate the journey, by sharing our knowledge and best practices with you, and having our experienced and trusted experts provide you with prescriptive guidance to lower risk and future-proof your investment.

Why HPE?

HPE brings together an unmatched portfolio and professional services experts to guide you through your cloud journey. Organizations need to understand the potential benefits of cloud, how to exploit it quickly for business results, and exactly where to start to get there.

HPE offers a full range of innovative professional services, practical customer experience, deep knowledge of HPE and partner technology, plus data center, Big Data, and converged cloud capabilities.

• Cloud experts with industry-leading knowledge, experience, and best practices developed across geographies

• Consistent global delivery of excellent cloud professional services

• End-to-end innovative solutions that integrate business processes, applications, infrastructure, and operations

• A single point of accountability for the full range of professional services

Learn more at
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