

Business productivity: It's as easy as 1-2-3

Small and midsize businesses face big barriers to productivity



Ineffective legacy systems

- Poor application performance
- Slow provisioning
- High operating costs



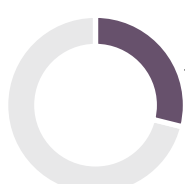
#1

Increasing productivity is the most widely cited business priority for global SMBs¹



Ineffective collaboration

- Too many disconnected tools
- Poor user experience
- Outdated systems



29%

of SMBs consider UC as the business application that is most important in helping your organization increase productivity.²



Disjointed communication

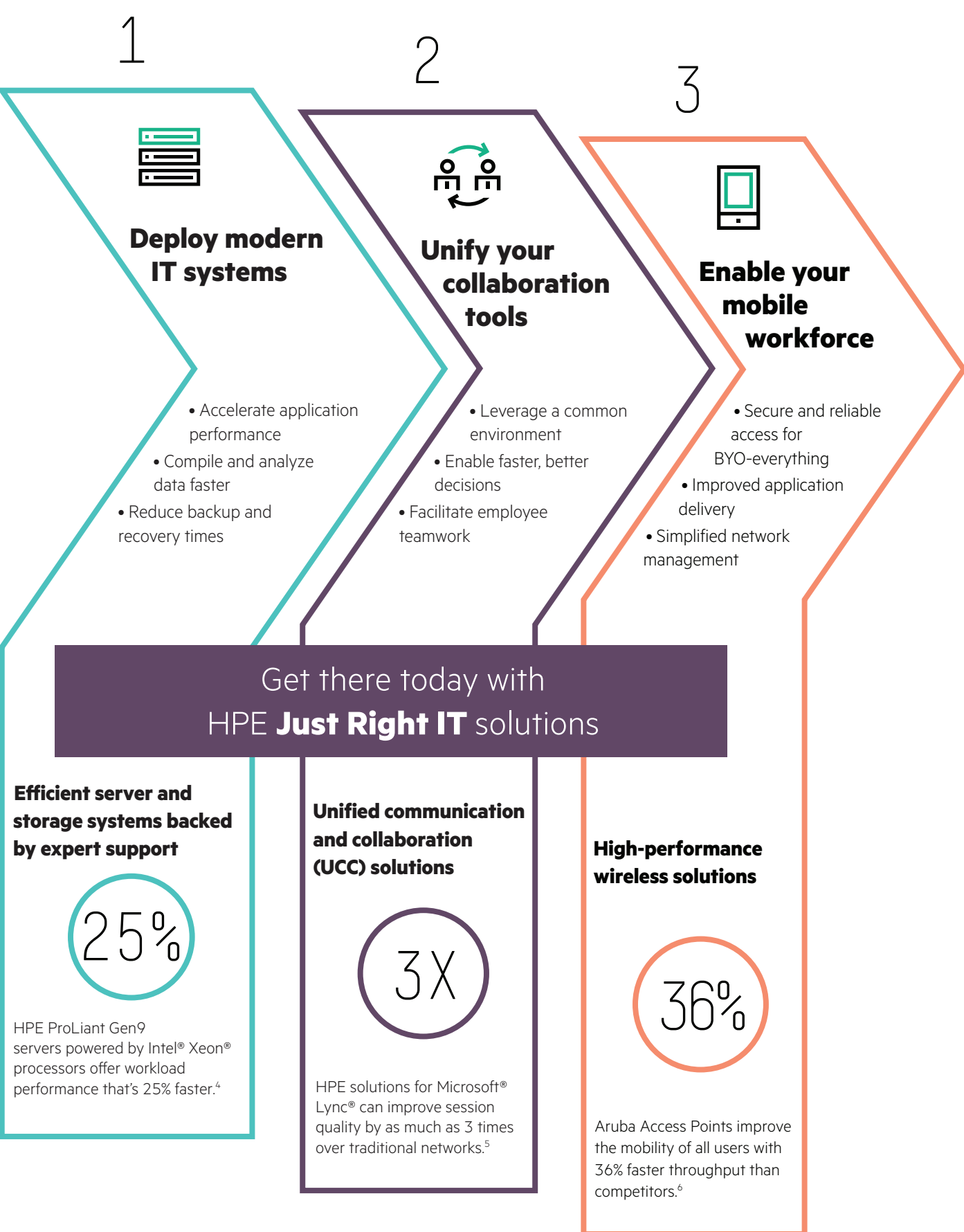
- Sluggish wireless performance
- Multiple management tools
- Security risks on mobile devices



52%

of total email opens occurred on a mobile phone or tablet in Q2 2015³

Follow these three steps to higher productivity



Here's the bottom line: With Hewlett Packard Enterprise, you have a trusted partner with flexible, right-sized solutions tailored to your needs.

Productivity doesn't happen by chance. It happens by design. Let's get started.

hpe.com/info/justrightit-prod



^{1,2} ESG 2015 SMB Business Outcome Survey, August 2015.

³ Experian Marketing Services: Quarterly benchmark report Q2 2015.

⁴ HPE ProLiant Gen9 Servers deliver up to 25% faster performance (due to Intel® E5-2600 v4 chip); TPC and TPC-H are trademarks of the Transaction Processing Performance Council. TPC-H results show the HPE ProLiant DL380 Gen9 Server with a non-clustered result of 678,492 QphH and 1000 GB and \$0.64/USD and 1000 GB with system availability as of 7-13-2016. See tpc.org/3320. The TPC results that comparisons of TPC-H results published with different scale factors are misleading and discourages such comparisons. Results as of March 31, 2016, see tpc.org for more information. Performance gains may vary.

⁵ HPE Internal Calculation based on Oversubscription Mean Option Score (MOS) values for calls with DSCP vs. calls without DSCP, March 2014.

⁶ Based on Aruba Instant 225, Internal Aruba Upstream and downstream performance testing as well as single client and multiple client tests for high-density environments.

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