



## Claim Substantiation HP ConvergedSystem for Citrix XenDesktop

**Claim:** 57% improved end-user productivity

**Claim:** 46% ROI in a little over 2 years

**Claim:** 84% better IT efficiency

**Substantiation:** Enterprise Strategy Group, Analyzing the Economic Value of HP ConvergedSystem 700x with Citrix XenDesktop, August 2014. Study consists of HP ConvergedSystem 700x compared with a “present mode of operation” (PMO) that reflects traditional built-by-customer virtual infrastructure based on discrete components.

**Claim:** Solve problems up to 9X faster

**Substantiation:** Demartek HP test report: “HP OneView Evaluation,” dated July 2014, Source: [demartek.com/Demartek\\_HP\\_OneView\\_Evaluation\\_2014-07.html](http://demartek.com/Demartek_HP_OneView_Evaluation_2014-07.html)

**Claim:** Near 100% diagnostic accuracy

**Substantiation:** Source is based on HP’s measurements of the installed base of remote support customers in Q4 2011.

**Claim:** Deploys 40% faster

**Substantiation:** Based on Demartek test report commissioned by HP: “HP OneView Evaluation,” dated July 2014, Source: [demartek.com/Demartek\\_HP\\_OneView\\_Evaluation\\_2014-07.html](http://demartek.com/Demartek_HP_OneView_Evaluation_2014-07.html)

**Claim:** 50% less management complexity

**Substantiation:** 50% reduction in tools to learn, manage, deploy, and work together to perform tasks – based on HP internal analysis. Testing in May 2014 compared HP OneView 1.10 vs. traditional approach to server and storage management requiring eight tools. HP OneView replaces Virtual Connect Manager, VCEM, HP Systems Insight Manager and HP Insight Control.

HP ConvergedSystem 700 for Citrix XenDesktop powered by Intel® Xeon® processors

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