



Claim Substantiations

HP Flex-Bundles for SMB Business Intelligence with Microsoft® SQL 2014:

Claim: Unlock insights on data up to 100X faster

Substantiation: Microsoft Analytics Platform System, Solution Brief, April 2014

Claim: Up to 136X faster application performance

Substantiation: Sungard: *Financial Software Provider Doubles App Performance, Giving Banks More Trading Time*, Microsoft Case Study, April 2014.

Claim: Lowest number of security vulnerabilities across all major database vendors

Substantiation: The Information Technology Industry Council – ITIC, *SQL Server Delivers Industry-Leading Security*, September 2012.”

Claim: Ranked “least vulnerable” five years in a row

Substantiation: National Institute of Standards and Technology Comprehensive Vulnerability Database, April 17, 2013.