



# Activation Key Agreement

## Program description



### Volume licensing options

There are two types of licenses capable of delivering multiple licenses in higher volumes:

- **Flexible-quantity license (FLEX or FLEX QTY)**—Provides delivery of a single entitlement certificate issued for one key code for the exact number of licenses ordered per the purchase order. This licensing option does not require a contract.
  - **Electronic Flex license (E-LTU or E-LTU FLEX)**: Electronic delivery, or e-Delivery, is the recommended method of license delivery and is available in most parts of the world. Upon ordering electronic licenses, a single entitlement certificate is sent via email for the exact number of licenses ordered per the purchase order to the person designated as the “deliver to” on each purchase order.
  - **Physical Flex license (FLEX or PHYS FLEX)**: Upon ordering a flexible license, hard copy of a single entitlement certificate will be sent standalone.
- **Activation Key Agreement (AKA)**—A “**Pay-as-you-go**” volume license that provides a custom master key code assigned to your company, department, or branch for all future purchases of license activations going forward for up to three years. This license is also known as a “**Tracking**” license. This license requires signing of an Activation Key Agreement (legal contract) by the customer, prior to purchase. Licenses can be activated whenever you need them over the term of an agreement period.



### AKA program overview

#### Program advantages

- AKA is ideal for customers who desire one key per product for all HP OneView or HP Insight Management software licenses purchased during the term of the AKA
- AKA's may be modified to reference a customer's existing agreement with HP
- Master keys may be utilized worldwide
- No fee and no upfront costs. Customer pays only for number of licenses activated over term of agreement
- Add new products as needed to AKA during term of agreement
- Eliminate maintenance of multiple keys in your data center going forward



### Program information and restrictions

- The AKA Volume Licensing Option is a **contractual agreement** between HP and the customer for a term of 1, 2, or 3 years.
- The AKA program is intended for future purchase of license activations going forward and not intended to replace any existing licenses residing on existing servers; nor replace any entitlement certificates purchase but not redeemed (or redeemed but not deployed); nor replace any entitlements bundled with hardware purchases.
- HP Insight Management licensed products and HP OneView licensed products cannot be processed under the same AKA contract. A separate contract must be processed for all HP Insight Management licensed products and a separate contract must be processed for HP OneView licensed products.
- Customer must purchase a minimum of 100 licenses (per selected product) over the term of the agreement.
- Customer must estimate the quantity of license usage (per selected product) over the term of the agreement.
- Customer is not obligated to purchase the full quantity of estimated license usage, will pay only for the number of licenses activated over the term of the agreement as they are activated (no trueing-up).
- Customer is responsible to monitor key usage.
- Tracking licenses may be purchased directly through HP or through an HP Authorized Reseller.



## Process

### Get started

- Contact your HP account representative or complete and submit the [AKA Request Form](#).
- The AKA Contract, Terms and Conditions document, and complete program details will be forwarded to your email address.
- A conference call for explanation of the program and to provide an opportunity for the HP Sales Team, Customer, and/or HP Authorized Reseller to ask questions can be arranged.
- If AKA contract execution is obtained, please return signed contract per the contract instructions.

### Contract completion steps

- **Issuance of master key(s)**—An individual master activation key for each product indicated on the AKA contract will be issued and delivered via email to the contact person.
- **Payment for licenses**—After contract completion and issuance of master key, customer is required to include the applicable AKA Tracking License part number on purchase orders as licenses are activated. There will be no physical or electronic delivery of licenses as Tracking SKUs are intangible, “bill only,” and merely facilitate invoicing.
- **Registration for support services**—Registration is automatically initiated for customers who order directly from HP. For indirect customers to receive Software technical support and updates on your HP OneView and HP Insight Management products, register with [HP Support Center](#).



## HP OneView and HP Insight Management Software products offered under the AKA program

Product name	Product#	Product description
<b>HP OneView</b>	E5Y36A	HP OneView includes HP Integrated Lights-Out (iLO) Advanced software with three (3) years technical support and updates—Single license*
	E5Y42A	HP OneView Enclosure Bundle includes iLO Advanced software with three (3) years technical support and updates—16-pack license—this part number to be used when purchased with a BladeSystem enclosure on the same order*
	E5Y44A	HP OneView for ProLiant DL includes iLO Advanced software with three (3) years technical support and updates—Single license—this part number to be used when purchased with a DL Rack server on the same order*
	F6Q90A	HP OneView for ProLiant BL includes iLO Advanced software with three (3) years technical support and updates—Single license—this part number to be used when purchased with a BL Blade server on the same order*
<b>HP Insight Control</b>	C6N29A	HP Insight Control with one year technical support and updates—Single license
	C6N37A	HP Insight Control with one year technical support and updates—Single license—this part number to be used when purchased with a ProLiant ML/DL/BL server on the same order
	C6N34A	HP Insight Control with one year technical support and updates—8-pack license—this part number to be used when purchased with a BladeSystem enclosure on the same order
	C6N35A	HP Insight Control with one year technical support and updates—16-pack license—this part number to be used when purchased with a BladeSystem enclosure on the same order
<b>HP iLO</b>	512487-B21	HP Integrated Lights-Out Advanced with one year technical support and updates
	BD507A	HP Integrated Lights-Out Advanced with three (3) years technical support and updates
	512491-B21	HP Integrated Lights-Out Advanced for BladeSystem with one year technical support and updates
	BD504A	HP Integrated Lights-Out Advanced for BladeSystem with three (3) years technical support and updates
<b>HP Virtual Connect Enterprise Manager</b>	459866-B21	HP Virtual Connect Enterprise Manager—c7000 with one year technical support and updates—Single license
	459869-B21	HP Virtual Connect Enterprise Manager—c3000 with one year technical support and updates—Single license

\* **Note:** Master license must be added into the HP OneView management appliance by the customer for first time use (i.e., cannot be factory-embedded onto servers). Scaling limit for a single management appliance is determined by the product release (e.g., HP OneView 1.0 is limited to 640 servers or 40 enclosures). The same master key may be used on additional appliances.

**Resources**

**HP OneView**  
[hp.com/go/oneview](http://hp.com/go/oneview)

**HP Insight Control**  
[hp.com/go/insightcontrol](http://hp.com/go/insightcontrol)


**HP Integrated Lights-Out (iLO)**  
[hp.com/go/ilo](http://hp.com/go/ilo)

**HP Virtual Connect Enterprise Manager (VCEM)**  
[hp.com/go/vcem](http://hp.com/go/vcem)

**Learn more at**  
[hp.com/go/AKA](http://hp.com/go/AKA)

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