

Fight cyber crime



The problem*

\$11.6M

Attack costs per company in 2013

100+ average

Attacks per company in 2013

32 days

Average time to resolve incidents in 2013

\$

Most costly kinds of attacks

- Malicious code—21%
- Denial of service—21%
- Web-based attacks—13%



Costs and incidence of attacks are high and growing.



The solution*

You can fight back. Attack threats before they attack you.

\$4M

Technology solutions—reduce costs by \$4M

- Implement Security Information and Event Management (SIEM).
- Install intrusion prevention systems.
- Perform application security testing.
- Use governance, risk management and compliance (GRC) tools.



\$1.5M

Enterprise security governance—reduce costs by \$1.5M

- Appoint security executive.
- Convene security council.
- Acquire security expertise.
- Perform security training.
- Achieve security certifications.



HP—A trusted partner with a new plan

Predict and disrupt.



Shorten incident duration.



Share security intelligence.



*Data from Ponemon Institute 2013 Cost of Cyber Crime Study, based on survey of 234 organizations in six countries.