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Enterprise**

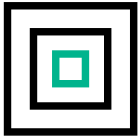
Brochure

Guide your data transformation

Enterprise Storage and Backup
Transformation Workshop



Start your storage transformation journey



Begin now: Enterprise storage, backup, and data management transformation

Enterprise Storage and Backup Transformation Workshop helps you to:

- Bring key stakeholders together in a focused workshop
- Create an agreed-upon list of next initiatives
- Reduce the risk of new projects
- Improve solution total cost of ownership
- Quickly recognize tangible returns

Led by expert, senior storage consultants, the focused, highly interactive Enterprise Storage and Backup Transformation Workshop helps you explore and understand how IT can add value to your business by delivering storage, backup, and data management services that increase efficiency and effectiveness, while enabling innovation and differentiated business models.

Plot your storage, backup, and data management course

As you plan your next moves when it comes to storage, backup, and data transformation initiatives, could you use some guidance to take you to the next era of storage?

Enterprise Storage and Backup Transformation Workshop is a highly interactive roadmap discussion that brings together expert senior HPE consultants with your key IT and business stakeholders to discuss multiple aspects of data management transformation initiatives.

Count on focused, immediate feedback to guide your transformation

This low-cost workshop gives you the opportunity to be guided through a methodology that delivers an agreed-upon transformation roadmap. This in turn helps you formulate a data management vision that identifies the impact the next transformation initiative will have on your total IT infrastructure.

What you can expect to gain

Other organizations that have participated in the Enterprise Storage and Backup Transformation have seen significant value in simply bringing their entire IT ecosystem in one room to share viewpoints on the role of storage and backup—and the journey to business-aligned strategy.





Experienced transformation guides at the helm

Working closely with your stakeholders, the HPE professionals who deliver the Enterprise Storage and Backup Transformation Workshop are skilled at identifying issues and driving conversations on many tangents surrounding data management. During the workshop, we help your team understand your current state and future vision. Multiple voices and viewpoints are brought to the conversation as we help you plot a set of initiatives designed to take you from the “as-is” state to your “to-be” vision, using the best available solutions.

Who you should bring to the workshop

The workshop is designed for around five to 10 participants. All participants should be decision makers, strategic influencers, or key representatives from the technical community. The group should represent a cross-section of stakeholders within your organization and should include storage, backup, and operations. The workshop is also designed to include lines of business constituents, depending on your specific situation.

A “champion” from within your organization acts as the main sponsor for the event. Whether a senior manager from IT or the business end of things, this person should be someone with strong contacts who is respected across business and IT organizations alike—and someone who can be responsible for a subsequent strategic change program.

Proven methodology at work

Our collective experience combines with HPE methodology to create a facilitated exploration and conversation that enhances the value of the workshop experience.

The workshop is based on proven HPE Transformation Workshop methodology, which has been delivered with success by HPE consultants for years in a variety of domains like the data center, the cloud, and unified communications and collaboration.

Get a feel for the workshop experience

Enterprise Storage and Backup Transformation Workshop is a highly interactive discussion focused on your top storage, backup, and data management priorities and challenges.

Your stakeholders and our senior storage consultants go through a comprehensive planning exercise, using strategic visioning techniques in a group-oriented interactive workshop. Large graphic panels and visual aids enhance the methodology-driven process. The workshop takes about six hours.

- Before the workshop—We work with you to ensure a qualified audience and focused content. We identify the sponsor and initial stakeholders, along with the scope and objectives of the workshop. We conduct preliminary analysis and content tuning, and settle on the date and other logistics.
- During the workshop—You build the transformation roadmap. A multi-disciplinary analysis of the IT transformation will be required, coupled with an actionable roadmap. The roadmap defines goals and benefits, captures the required initiatives, and assigns customer owners for each item.
- After the workshop—HPE follows up with you to consolidate and share outcomes and next steps. The day after the workshop, you receive a preliminary report with information gathered during the workshop, initial roadmap, and first recommendations. A week after the workshop, we send a full report that includes an executive summary, developed roadmap, specific actions, HPE recommendations, and a discussion log.



As technology innovations continue to expand your business with new opportunities, we help you respond to capitalize on it.

First transformation steps, immediate benefits

The Enterprise Storage and Backup Transformation Workshop is the first step in a collaborative journey for storage, backup, and data management transformation, designed to bring you:

- Greater understanding of the benefits, scope, scale, and critical success factors of your transformation
- A defined roadmap, with a desired end-state, constraints, opportunities, and the steps needed to achieve success
- Shared stakeholder buy-in to give you increased traction on current projects

After the workshop, you will be ready to:

- Make informed business and IT strategy decisions
- Transform your enterprise to a business-aligned virtual team
- Increase opportunities for value creation
- Support the transformation of relationships between businesses, partners, and customers

Why turn to HPE Technology Services

The know-how to make technology work for you

Mobility, Big Data, and the convergence of both infrastructure and the cloud are influencing major shifts in the industry, changing the way IT is consumed and its value. At the same time, you continue to rely on technology to make your business run and keep it running—as you plan to move ahead with storage, backup, and data management transformation.

To stay competitive and capitalize on new revenue opportunities, you must learn how to use technology in new ways. HPE Technology Services understands that to drive your business forward, you need collaborative, passionate partners to help develop and execute solutions that take full advantage of your technology. Our approach, people, and processes can help you deliver business value from IT.

As technology innovations continue to expand your business with new opportunities, we help you respond to capitalize on it. So you can solve your most pressing challenges—and always be ready for what's next.

For more information about the Enterprise Storage and Backup Transformation Workshop contact: storage.workshop@hpe.com



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