



**Hewlett Packard**  
Enterprise

# HPE Software Asset Insight Service

Know what you have. Pay for what you need.

## Executive summary

Every IT department is under pressure to do more, at a time when their budget growth is minimal or even flat. This means that IT needs to scrutinize and optimize how it uses its budget. Most IT organizations can save money by not overspending on unused software assets, and redirecting these savings into areas with a higher return. This is a struggle, however, because IT organizations often lack visibility into how much software they are actually using.

At the same time, compliance audits are on the rise. It is estimated that 65 percent of companies have undergone an audit in the last year. Non-compliance presents real risk factors such as heavy fines and damage to the company's reputation.

HPE Software Asset Insight (SAI) service allows customers to reduce the total cost of their software assets and mitigate the risk of non-compliance by coupling the industry-leading HPE Asset Manager with HPE Software Services' asset management experience into a point-in-time delivery of an as-a-service offering.

## Service overview

ITIL defines software asset management as "all of the infrastructure and processes necessary for the effective management, control, and protection of the software assets within an organization." Most IT organizations can significantly benefit from wide-scale implementation of such capabilities over time. However, there are often compelling, point-in-time events that put pressure on IT to make financial decisions within short time frames and with little real, up-to-date data at its disposal.

Unless asset management practices are already firmly established, these events expose IT (and ultimately the entire enterprise) to serious undesirable financial or legal implications such as renegotiation of Enterprise License Agreements (ELAs), renewal of support and maintenance contracts, and compliance audits by software vendors. In these cases, IT requires a focused, point-in-time effort to understand its license entitlement, deployment, and usage. Why renew an ELA for 1000 licenses when only 700 are in use?

HPE Software Asset Insight service is designed specifically for such cases. It provides you with the ability to effectively perform your own internal audit without committing to owning an asset management product, a long term implementation, or even buying servers.

This service delivers:

- Software in-a-box: virtual machines with all necessary software pre-installed and pre-configured
- Automated discovery of software assets
- Import of contract and license data
- Data validation and verification (for completeness and accuracy)
- Reconciliation of license entitlements vs. usage
- Generation of deployment, consumption and compliance reports

## Benefits

### Reduce total cost of software portfolio

Oftentimes, IT has limited or no visibility into the real usage of software assets. This naturally causes decisions—particularly

when compliance is at stake—to err on the side of caution, resulting in overspending and unnecessary expenditure. HPE Software Asset Insight service allows you to gain this insight and ensures that your financial decisions are optimized to your needs. Avoiding situations like overpaying for a support contract or purchase of superfluous licenses reduces the overall cost of the software portfolio, and frees up funds to fuel innovation and support strategic initiatives.

### Mitigate non-compliance risk

In these days of increased corporate governance pressures, no IT organization can afford to remain exposed to non-compliance. Audits are on the rise and the consequences of non-compliance are severe—from unexpected costs (which can run into the millions) and damage to reputation, all the way to legal implications. No IT organization chooses to be non-compliant; it is a direct result of lack of asset management practices. The only way to protect the enterprise from exposure to non-compliance risks is by knowing what you are entitled to and what you are actually using.

## Service description

### Deployment

The first step in the process is to deploy a set of virtual machine images. These images contain all the necessary software pre-installed and pre-configured, so you do not need to purchase or provision physical hardware or spend time installing and configuring products.

### Discovery

In this stage, we scan your target environment using HPE Asset Manager's discovery engine. We collect information such as CPU, memory, storage, operating

## Service brief

system, patches, and installed software. HPE Asset Manager supports the automated discovery of a wide range of software packages out-of-the-box. Discovery of additional software packages can be implemented as an add-on.

### Import of contract data

This is where we import from your system of record the data pertaining to your license contracts for each in-scope software package.

### Data reconciliation and verification

After all of the data has been collected, it is examined for completeness. Any gaps or missing information is then rectified and we reconcile contract data with what was discovered. This is also where we handle situations such as volume licensing and per-seat vs. floating licenses.

### Reporting

In this final stage, we provide the reports that enable you to determine, based on real data, what your business decisions should be.

## The HPE Software Services difference

HPE provides unmatched capabilities with a comprehensive set of consulting and implementation services and unique intellectual property that help you manage the performance of enterprise applications, systems, and networks.

- Fast time-to-value: Our services get you up and running, with your applications monitored in a matter of weeks
- Proven HPE Software solution implementation expertise
- More than 20 years of experience helping large, complex, global organizations realize value from their HPE Software investments
- Rich intellectual property and unparalleled reach into product engineering

- Technology-agnostic implementation approach with no vendor lock-in, no rip-and-replace
- Education and support services to ensure adoption

Only HPE Software Services brings together consulting expertise and the industry-leading IT Performance Suite software to help you perform better.

## For more information

Contact your HPE representative or email HPE Software Services in your region:

HPE Software gives you the power to gain connected intelligence for the new style of enterprise IT—anytime, anywhere, quickly and securely.

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