



Accelerate your path to Big Data value

HPE Big Data Discovery Experience Services

Insights

- Design a clear path to gain business value.
- Deploy solutions rapidly with limited, predictable investments.
- Protect your data with secure environments.

Explore business use cases and discover insights for real-world implementation.

Explore analytics value

Hewlett Packard Enterprise (HPE) Big Data Discovery Experience Services (BDDE) are guided engagements that help you identify, prioritize, explore, and prove capabilities, while leveraging a secure flexible analytics platform. This offering includes:

- **Discovery Workshop**—Defines and prioritizes desired analytic use cases, documents required data, and identifies potential business value.
- **Discovery Experience**—Tests analytics and demonstrates capabilities and business value.
- **Discovery Implementation**—Formulates and executes your strategic plan.

Get valuable insights

BDDE helps global enterprises gain insights for enriched decision making that drives business innovation and growth. We create value through advanced analytics that leverages a technology-agnostic, flexible approach. Our delivery model can be cloud based or on premise, and includes the HPE Haven platform.

Our experts have extensive knowledge of industry challenges, advanced analytics skills,

and technology acumen. We collaborate with you to solve complex business challenges, realize your data's value while minimizing risks.

Growth—HPE helped an oil company increase its oil well production by analyzing performance drivers, which resulted in \$2.1 million USD in additional revenue per well, per year.

Savings—A telecommunications provider relies on our advanced analytics capabilities to optimize maintenance and management of its network, resulting in \$6 million USD in cost savings.

Profitability—A retail giant worked with us and together we developed a store-level predictive model that assesses and manages retail shrink (loss) drivers, enabling an increase in margins of up to 3 percent.

Gain benefits

- Monetize business information quickly
- Realize critical success factors
- Gain stakeholder buy in
- Leverage best practices
- Develop a roadmap to achieve proven business outcomes

Review industry applications

HPE Analytics & Data Management (A&DM) industry packages focus on specific business objectives, common data sources and business processes, and desired outcomes. Examples of industry packages used in HPE workshops include:

- Warranty analytics, early defect detection
- Predictive maintenance analytics
- Customer analytics
- Social media analytics
- Financial risk analytics
- Marketing and sales operations analytics
- Supply chain analytics
- Product quality/performance analytics
- IT operations analytics
- Fraud analytics
- Workforce analytics
- Dock and yard analytics

Work with HPE

Expertise—Each engagement is guided by a team of data scientists and industry experts, trusted advisors who use proven step-by-step methodologies and an iterative test-and-learn approach.

Integrated, Big Data platform—Our ready-to-use HPE Haven platform consists of technology, methodologies, and tools that integrate complex data and rapidly test and prove analytics value.

Full lifecycle—Our experts are with you through the entire project lifecycle, from developing a hypothesis to operationalizing analytics by embedding capabilities within IT ecosystems.

Flexible delivery models—We offer flexible delivery models for data discovery including on premise, virtual, and private cloud using HPE Haven or other commercial analytic platforms.

Analytic accelerators—We bring a wealth of expertise including analytic models, an extensive use case library, and an open-partner ecosystem that accelerates time to business value.

Recognize expertise

- More than 3500 HPE consultants worldwide with deep industry and domain expertise in analytics, business intelligence, and data management.
- HPE Analytics Data Lab includes 100 dedicated data scientists, including resources with advanced credentials—Ph.D., MS, and MBA degrees in statistics and mathematics.
- More than 200 business-driven use cases relevant to industries and functions.

Take next steps

- Explore your Big Data needs.
- Identify your analytics objective, budget, timing, and decision makers.
- Schedule an HPE Big Data Discovery Experience workshop.

Learn more at
hpe.com/services



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