



# Align continuity with business requirements

## HPE Business Impact Analysis

### Insights

- You recognize the need for risk management.
- Budgets are tight, and resources must be used carefully.
- HPE can help you align spending decisions to the criticality of each business process.

Tight budgets mean risk resources need to be judiciously allocated to mission-critical functions. Prioritizing means clearly understanding the values of financial and operational processes.

You clearly understand the need for business continuity planning. Loss of infrastructure supporting key business processes can mean a loss of productivity, revenue, market share, and reputation. But planning means your organization must have a clear understanding of the financial and operational value of each business function. You need to identify and prioritize business processes that are critical to your company.

Hewlett Packard Enterprise (HPE) can help. We offer HPE Business Impact Analysis, and our experienced consultants perform this analysis through a structured methodology, according to industry standards and best practices. Our team works with you to identify the impact of an event with tangible costs—such as lost revenue, market share, and penalties—and intangible costs like decreased customer satisfaction, lost reputation, and image. From this data, we help you define, for each of your business processes, specific recovery objectives and continuity requirements that can feed into your business continuity strategy and plan.

### Check out the benefits

- Provides an objective analysis of your business processes and continuity requirements
- Generates data and rationale for continuity planning and recovery investments, so your spending decisions are based on the criticality of each business process
- Focuses recovery and continuity investments on your top priority business processes
- Justifies proactive business continuity measures to protect your company revenue, reputation, and customer loyalty
- Provides education, skills, and knowledge transfer to your organization

## Engage in a collaborative partnership

An experienced HPE business continuity consultant gathers information for the analysis through on-site and off-site interviews and structured fact gathering. Steps typically include:

- Hold project initiation workshop with your appropriate line of business representatives to review the process, describe what we need from your organization, and discuss how you will benefit from participation
- Interview and collect data from each of your identified lines of business and departments to identify the critical components of your business that will impact your reputation and revenue in an outage
- Gather confidential and structured facts, and interview key business and IT personnel representing the covered business operations; collecting information about each of your business processes, including critical resources, processes, tools, and business partners, recovery timeframes, and financial impact due to penalties, fines, or lost revenue

In confirming and interpreting findings, our consultants consider the following aspects:

- Strategic recovery objectives
- Existing continuity measures
- Loss estimates
- Dependencies among processes, applications, resources, and personnel
- Application and process prioritization
- Data currency objectives

## Receive detailed reporting and analysis

At the conclusion of the analysis, we deliver to you a documented report that includes key findings, analysis, recommendations, and conclusions. The report details—for each business process—the business impact of an interruption over defined periods of time, level of criticality, recommended recovery time objective, and recovery point objective. This data feeds into your next step of planning the Business Continuity Strategy Definition.

We also provide you and key members of your staff an on-site, high-level presentation that summarizes the report and enables you to discuss the findings and next steps.

## Get flexible project scoping

Hewlett Packard Enterprise strives to be flexible to meet your particular business needs. To do so, an experienced continuity consultant completes a statement of work following a high-level planning session with your project sponsor. For example, based on your needs, we can scope the HPE Business Impact Analysis to include some, or all, of your business processes in one business unit, or your entire enterprise. We can focus on the impact of the loss of IT services, or the loss of the business processes themselves.

The statement of work determines the exact scope of services to be delivered, and overrides all statements and representations in this data sheet.

As part of project scoping, we recommend you consider having the HPE Business Impact Analysis done with the HPE Risk Assessment. Together, they provide:

- Actionable information on events and environmental surroundings that can adversely affect your IT-supported business processes
- Prioritized recommendations on controls designed to prevent or minimize the effects of potential loss

## Engage with the best

With over 30 years of global business continuity work and a collaborative consulting style, HPE has a long track record of helping clients lower their risk and ensure business continuity. Our commitment to your enterprise goes well beyond a boilerplate service agreement. With a longstanding tradition of superior client satisfaction to uphold, HPE takes the term “service” seriously. We are motivated to help you lower your costs through economies of scale, a flexible approach, and our well-trained and knowledgeable staff.

Learn more at [hp.com/services/continuity](http://hp.com/services/continuity)



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