

Experience your transformation in one day

HPE Applications Transformation workshop

Conversation framed by content panels

- Areas of your business, impacted by transformation, are explored.
- Group discusses current issues and the consequences of them.
- The group also explores transformation target and associated benefits.
- All issue and vision statements are written on Post-it notes.

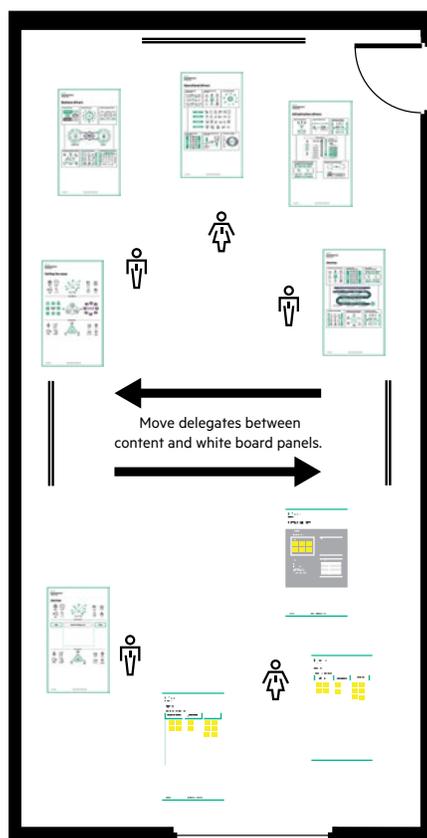


Figure 1.

Successful enterprises leverage IT to their advantage, using it to support revenue growth, new products and services, customer satisfaction, and brand loyalty. An IT-enabled transformation is all about your applications.

Business context

If you could shift 30 percent or more of your IT spending into new projects, would you? If you could become an IT-enabled business tomorrow, would you? What if you could accelerate the process of reaching business and IT consensus on exactly what you need to do to realize those outcomes? What if you could be using mobile and cloud services to increase revenue and support business growth, and improve customer satisfaction and your brand reputation? And you could do so without negatively impacting the quality of service you provide through today's Systems of Record?

If you're struggling to become an IT-enabled business, you're not alone. Many organizations struggle with cloud and mobility projects. They discover unanticipated dependencies on their existing IT, which require new modernization and integration projects, impacting security, and budget and resources. Determining the right path to resolve all of these issues is difficult.

To break free of this logjam requires applications transformation. With it, you can realize incredible savings in your IT budget—30 percent or more, simplification of that environment, and better success with your new initiatives. You'll also simplify and modernize your current applications portfolio and reduce costs for traditional IT. By service-enabling them properly, you'll equip your organization with

maximum flexibility in rolling out new cloud and mobile services. By reducing dependencies of legacy infrastructure, applications, and scarce and expensive skills, you'll free up IT resources for new initiatives and reduce business and operational risks.

How can you do this? Especially when you haven't reached consensus on what transformation could do for you, don't understand what your transformation journey might look like, and do not have business support for these plans. How do you jump-start things?

The answer

The Hewlett Packard Enterprise (HPE) Applications Transformation workshop is designed to accelerate your transformation, by experiencing your journey in a workshop customized to your needs and issues. It's based on our extensive experience in managing applications environments. Using our innovative approach, you can improve business performance by up to 25 percent and reduce your application and infrastructure costs between 30 percent and 60 percent. In the workshop, you will:

- Reach consensus on the benefits and outcomes you could realize through applications transformation.
- Walk away with a preliminary roadmap of your applications, transformation journey.

Fact sheet

- Understand the quick hits and early wins you'll want to focus on for positive momentum and early results.
- Gain insight into the most important issues and obstacles you'll need to address, get buy-in on, and focus on for successful outcomes.

Applications transformation—hands-on

This one-day, presentation-free workshop is customized to your needs and issues. Led by experienced Hewlett Packard Enterprise consultants, we bring together key IT and business leaders to help you experience your personal transformation journey. This journey takes you through nine critical stages of focus—see Figure 1, where you resolve what you need to focus on to have a successful transformation program.

Stage 1. Set the scene—At the beginning of the workshop, we drive a discussion around your motivations for transformation, whether you're taking a strategic or tactical perspective, your applications and IT maturity, and examples of what we mean by transformation. We discuss the concepts behind Systems of Record and Systems of Engagement, laying the foundation for the rest of the workshop.

Stage 2. Know the business context—Transformation requires knowledge of and alignment to organizational strategies and goals. At this stage, you define the objectives for your transformational “to-be” state.

Stage 3. Expose the realistic as-is state—Successful transformation requires a realistic and complete look at your current state—your “as-is” state. This includes issues and

challenges you deal with inside of IT; issues and challenges the business has in dealing with IT; and IT resources aligned to your business strategies and the business value they support.

Stage 4. Adopt an architecture—Here IT strategy and architecture, business architecture, industry frameworks, and reference architecture frameworks are discussed. Also covered are cloud-reference architectures, security, and applications, and how they change the way your business and IT teams work together. There's value in adopting architectural guidelines; it's at the heart of modernization programs.

Stage 5. Transform—Transformation programs succeed when the right modernization and transformation strategies are applied to each IT domain. It's necessary to understand the choices, know how well equipped you are for transformation, understand the implications of aggressively implementing cloud and mobile strategies, and deciding on the right strategies for you.

Stage 6. Manage the transformation—Successful transformation is realized through a good program and program management, good governance, and supporting management of change initiatives. To do so, you need to know your organizational maturity areas, incorporate best practices for managing success, have clear roles and responsibilities, and much more.

Stage 7. Get end-to-end application lifecycle management—Topics discussed include all elements of the application lifecycle, from PPM and APM, to development lifecycles for Systems of Record and Systems of Engagement, and management and governance—all to ensure your organization doesn't repeat the same experience.

Stage 8. Know that outcomes matter—Your enterprise's outcomes count. It's important that your transformation roadmap include tangible and measurable business outcomes. Key topics include your top priorities, timeline, and metrics; how projects contribute to business outcomes; what business outcomes aren't supported by your transformation initiatives; and more.

Stage 9. Build the roadmap—To achieve your “to-be,” a roadmap of projects—each being actionable and achievable—is required. This includes integration and prioritization, so program success is visible early, and early savings fund later transformation projects and free up budget for projects that directly support the business.

IT-enabled is the answer

The IT-enabled enterprise is capable of amazing speed and remarkable flexibility. It addresses market opportunities and competitive threats faster than anyone else. It rolls out new products and services more quickly than its competitors, and has higher levels of customer satisfaction and brand recognition, resulting in revenue growth. IT-enabled business processes mean employees are more efficient and effective.

Applications transformation is key to doing it—ensuring your applications are prepared to support the speed and functionality required by new Systems of Engagement. You can take advantage of best practices throughout the applications lifecycle to ensure you maintain that competitive edge.

Want to get started on your journey? Call us and arrange for your own HPE Applications Transformation workshop now.

Learn more at
hpe.com/services/applications



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