



# Get more strategic about data placement

## HPE Storage Rationalization Assessment

Reduce your storage costs and improve storage performance. With HPE, you can determine the appropriate placement of your data to cost-effectively maximize your performance.

### Insights

- You need to balance business requirements with costs concerns.
- HPE can help.
- We inventory your data placement across storage tiers and recommend the optimal placement to minimize your costs.

Compounding storage growth is a well-documented industry trend, as is the pressure to provide high-service levels for data availability, security, and latency. Many organizations are forced to choose between quality and affordability.

With HPE Storage Rationalization Assessment, you get help balancing your business requirements with cost concerns. The assessment inventories your current data placement across storage tiers and then recommends optimal placement within the appropriate ones. High-capacity storage tiers and even cloud store are recommended whenever possible to minimize your costs, while high-performance storage tiers are reserved for critical data that requires greater levels of availability and access.

### Use a unique tool and methodology

The HPE Storage Rationalization Assessment goes beyond technical metrics such as data age, access, and read/write history. It also focuses on business-related information such as geographic placement, industry, known applications, growth expectations, latency tolerances, ease of migration, entry-level costs, and security requirements. With Hewlett Packard Enterprise (HPE), you get an analysis and strategic data placement management plan that is cost-effective and unique to your business. And we offer a utility storage model that provides a full spectrum of storage tiers, so you can eliminate excess capacity and capital expenditures.

### Understand key technology elements

Your corporate data is not just an IT issue. The information it contains affects accounting, finance, legal, marketing, and every other aspect of your company. We recognize the importance of your data and provide an innovative methodology to assess technical and business metrics. This enables you to optimize your information and business results.

## Review the features

- Brings clarity and consistency to your storage environment.
- Provides a current snapshot of your data placement as a starting point for the transformation process.
- Identifies potential cost savings and areas that can benefit from higher-capacity storage tiers.
- Includes a cost-savings roadmap that contains a return on investment plan and payback timeline.
- Gives you a clear roadmap for transition to HPE Storage Services or a company-led data migration.
- Works directly with your team to ensure an accurate assessment and a clear understanding of the results.

## Enjoy these benefits

- Gain clarity and understanding of your storage environment.
- Save up to 40 percent by optimizing your data storage placement.
- Improve performance, availability, and security of critical data with high-performance storage tiers.
- Plan for an upcoming data migration with a data placement roadmap.
- Decrease your environmental footprint with high-capacity, low-power storage tiers.

## Choose the right storage management service

HPE Storage Rationalization Assessment is the first step in choosing the storage management service that's right for your enterprise. Hewlett Packard Enterprise provides a range of tiered storage offerings, so you can align your data placement with performance requirements based on application profile and information access. Our scalable services provide rapid response to sudden changes in your storage demands, equipping your business to address compounding data growth.

## Work with a recognized leader

- HPE manages more than 160 PB of online data and more than 700 PB of backed-up data.
- Hewlett Packard Enterprise has provided delivery of utility services since 2000.
- We are a proven global services provider with storage services from the desktop to the data center.
- HPE provides storage equipment, tools, services, administration, and facilities.
- We use ITIL-based processes, hold ISO certifications, and use Lean Six Sigma to minimize defects.

Learn more at [hpe.com/services/managed-storage](https://hpe.com/services/managed-storage)



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