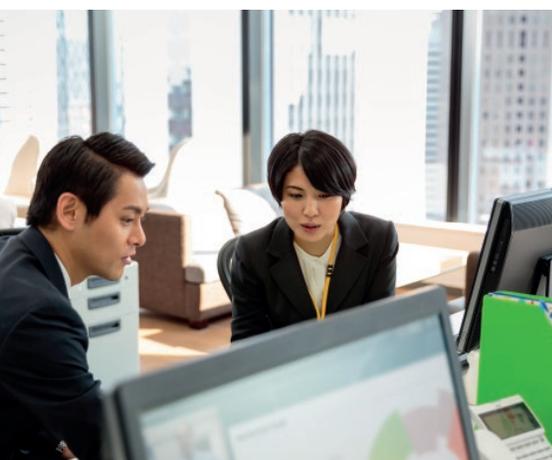**Hewlett Packard Enterprise**

HPE Asset Manager Software Asset Management module

Track and manage changes through every stage of the IT lifecycle

Key benefits

- Reduce software costs through the use of Asset Manager's powerful reconciliation system.

- Enable software compliance.

- Manage entitlement and usage.

- Facilitate complex software license type management.

- Enable usage tracking and reconciliation to allow for greater cost savings.

- Use compliance data to enhance resource allocations and to improve business performance.

HPE Asset Manager (AM) Software Asset Management module leverages best practices to help your organization reduce software expenses and manage risk more effectively. It enables your organization to automate the most common software management processes.

The software asset management challenge

Managing software assets continues to evolve from a tactical nuisance into a strategic imperative. While IT budgets have remained flat, software continues to grow in terms of its percentage share of the overall IT budget.

On an average, software constitutes roughly 18 to 37 percent of the overall IT budget, and as organizations look for opportunities to reduce costs, software becomes an obvious target. In addition, software audits have created unpredictable exposure to risk—organizations that are found to be out of compliance can face multimillion dollar penalties, not to mention considerable negative publicity.

As your organization gradually adopts basic asset tracking and portfolio management capabilities, a logical next step is to address the challenges of software licensing and management. Most organizations struggle to define how all of the steps in the software asset management process fit together, and instead of implementing a consolidated solution that incorporates all processes, they splinter into silos of data where inefficiencies and data integrity issues flourish.

Product overview

The HPE AM Software Asset Management module provides a straightforward, standardized, and proactive way to manage contracts, entitlements, licenses, state of compliance, and more.

Figure 1. Determine license status of all software applications and associated costs

SAM Best Practice packages
HPE AM Software Asset Management customers can download content packages that provide well-defined software compliance counters, dashboards, reports, and even sample contracts for major software publishers. With over 600 titles and versions, the range of best practice packages continues to grow rapidly with new releases and updates available regularly on the HPE Live Network and the HPE SSO portal for new titles and publishers. The SAM Best Practice package also includes a software license SKU library that allows including automatically software licenses in compliance reports.

These content packages automate compliance for the many complex licensing models in the market today. For example, Microsoft® desktop applications, Windows® Server and Microsoft SQL Enterprise Edition (including rules for virtualized platforms), Oracle core factor licensing, IBM PVU (including sub-capacity management of virtual platforms), and many more.

Software contracts

HPE AM Software Asset Management module provides a step-by-step process to create and manage contracts in a manner that meets compliance requirements and avoids over-purchasing. Your contract administrators are able to follow and compare draft iterations, review negotiation notes, link contracts to software and hardware assets, and automate the contract validation and end-of-term processes.

- **Maintenance contracts—**Asset Manager automates the entitlement to upgrade for licenses under maintenance.

- **Purchase contracts—**Asset Manager links the procured licenses with the contracts and allows optimization through centralization and better negotiations.

- **License contracts—**The terms and conditions are captured. The licensing models will be reflected in the software counters.

Software license definition and reconciliation

In addition to the 100 plus preconfigured software counters provided in the SAM Best Practice package, you can select from pre-defined license structures (by user, install, CPU, server, installation, and more), or create your own structure. Based on the license structure defined, HPE AM Software Asset Management module automatically tracks license counts

and detailed software installation information using data returned through automated discovery tools, such as HPE Universal Discovery or HPE Discovery and Dependency Mapping software (HPE DDM). You can reconcile licenses against actual installations, user and system entitlements, and actual usage, virtually removing noncompliance risks while you target cost reductions. Licenses are tracked to the level necessary per the license, and applications can be reconciled to application software suites.

Entitlement and utilization management
Once licenses are defined, HPE AM Software Asset Management module enables the process of determining who is entitled to use a software application, and who is actually using software assets. Entitlements can be defined by job title, function, system, or organizational placement. By tracking entitlements and utilization of installed software, you can re-deploy unused licenses without compromising compliance requirements.

Powerful features

- **Software asset management dashboard—**Gain a real-time snapshot of the state of all of your software assets. HPE AM Software Asset Management module identifies potential compliance risks and opportunities to recapture unused or over-licensed software. It provides a complete breakdown of costs by software title.
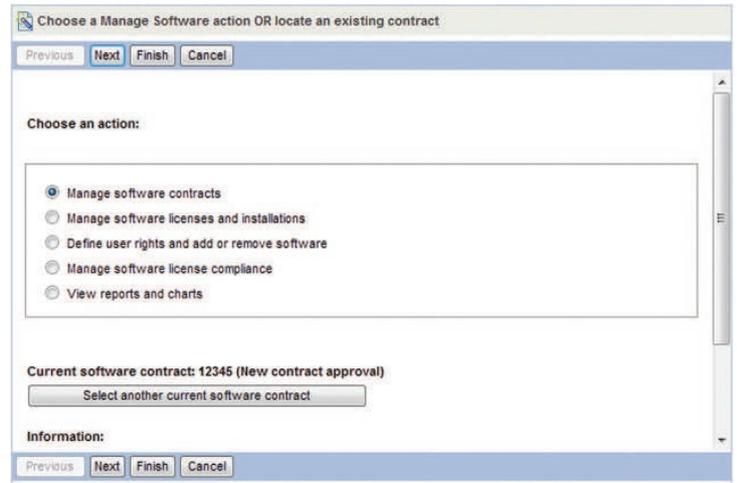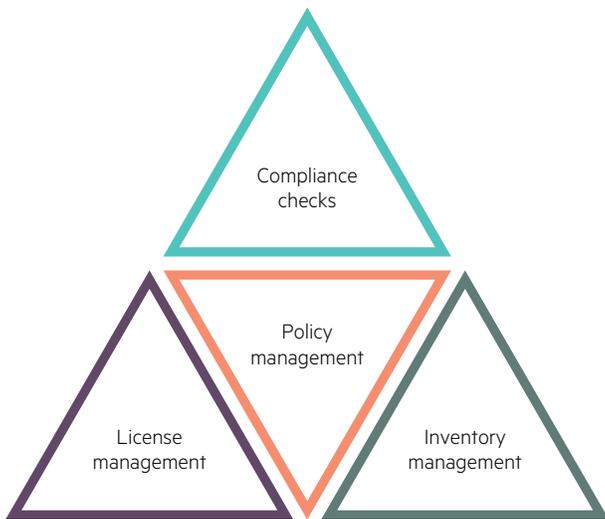
Figure 2. HPE Asset Manager walks you through the best practices for managing your software

- **Simplified interface and workflow—**Create and manage contracts, structure software licenses, define entitlements, and retire assets. The step-by-step process opens the process of software asset management to both technical and business contributors, such as your contract and procurement managers.

- **Continuous improvement wizards—** Review software compliance and existing contracts to identify opportunities to get the most out of agreements and reduce software expenditures.

- **Out-of-the-box reports—**Report on software compliance, entitlements, deployments, and utilization of software.

- **Integration with HPE Discovery—** Leverage integration with application libraries to automate the tying of discovered software back against HPE Asset Manager software "models."

- **Integration with HPE Client Automation—** Leverage integration with HPE Client Automation to verify that licenses are available before distribution. HPE Client Automation helps move patches and software out to PCs and servers based on an established set of policies. Deployment tasks can be defined from Asset Manager.

- **Software file reconciliation—**Use the included tools to help alleviate nomenclature differences between discovery tools and license names stored in HPE Asset Manager.
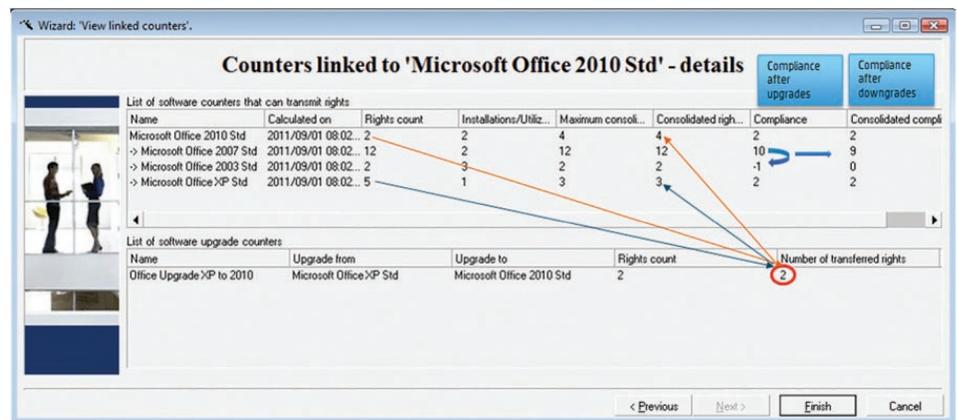

Figure 3. Assistance in solving complex contexts such as upgrade and transfer of rights
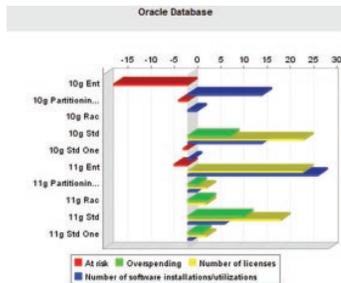
Figure 4. Reduce software cost by using HPE Asset Manager. Get full visibility on compliance. Drill down on related counters, licenses, and software installations.

Figure 5. Asset Manager allows managing licenses and their related contracts. Here, a dashboard gives full visibility on Microsoft maintenances to renew within the next six months.

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Sign up for updates

- **Automation—**Improve compliance with automated request and removal workflows that are initiated when either an under- or over-license of an application is identified. Automated tasks for adding new titles to the software counters definitions.

- **License compliance—**Strengthen management with both complex and simple license compliance calculations that prove compliance status on virtually any license type.

- **Out-of-the-box templates—**Use software contract and license templates that are structured to allow quick and easy capture of key contract and license terms and conditions.

- **Manage virtual environments—**Report on software compliance by taking into account software installed within VM.

- **Industry best practices—**Exploit prebuilt software compliance counters, dashboards, contract samples, and reports to quickly improve compliance and deployment

A complete solution

Comprehensive training
HPE provides a comprehensive curriculum of HPE software and IT Service Management courses. These offerings provide the training you need to realize the full potential of your HPE solutions, increase your network optimization and responsiveness, and achieve better return on your IT investments.

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